

# HR Strategies for Retaining Experienced Workers and their Wisdom

This no-cost, one-hour webinar on June 12, 2024 from 9:00-10:00 a.m. will cover:

- Understanding the Value of Experienced Workers
- Challenges for Older Workers
- Flexible Working Arrangements
- Transferring Experience through Mentoring and Knowledge Sharing
- Overcoming Resistance and Building Support
- Time for Q&A

Why should you attend?

You and your team will benefit in these ways and more:

1. End the frustration of lost knowledge through retirement.
2. Re-evaluate stereotypes and misconceptions about the older workforce.
3. Inspire experienced team members to share their wisdom by promoting intergenerational collaboration.

Learn More and Register at [IMC HR Strategies](#).

For a complete list of upcoming events visit [www.IMCpa.com](http://www.IMCpa.com).



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## Meet Our Presenter:

William J. Rothwell, PhD.

Dr. Rothwell has worked in HR, training and organizational development in both government and business.



He has served clients in the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips and HP.

Dr. Rothwell has authored numerous books, training packages, guides, technical reports and scholarly articles. Complimenting his vast experience as an internationally recognized consultant, he has also spent several decades serving Penn State University as a Distinguished Professor in Workforce Education and Development. He holds top-level certifications and credentials with SHRM and ATD.