

# Using Artificial Intelligence to Support HR

## December 5th - Virtual

The future of human resources is here and it's powered by AI. Stay ahead of the curve by discovering how artificial intelligence is transforming HR practices, driving efficiency, and shaping more engaged, satisfied workforces.

Join us for this one-hour webinar where our internationally renowned HR expert shares how AI can elevate your HR operations. From streamlining recruitment to crafting personalized employee development plans, this session will give you the tools to future-proof your HR strategy.

In this engaging session, we will touch on how AI can:

- Boost efficiency
- Leverage data-driven insights
- Transform the candidate experience
- Reduce bias
- Personalize learning and development

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This complimentary webinar is an introduction to our AI in HR four-part series. These sessions are individually priced, but register for all four for a discounted rate. Learn more at <https://imcpa.com/events/>

- January 16, 2025 - Using AI to Support Job Descriptions, Recruiting and Workforce Planning
- February 13, 2025 - Using AI to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success



Visit <https://imcpa.com/event/ai-hr/> to save your complimentary seat.

**William J. Rothwell,  
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Dr. Rothwell has worked in HR, training and organization development in both government and multinational companies.

He has served many manufacturing clients in the U.S. and abroad. Some of his clients include: Ford Motor Company, General Motors, Siemens, Sony, Phillips and HP.

Dr. Rothwell has authored numerous books, training packages, guides, technical reports and scholarly articles. Complimenting his vast experience as an internationally recognized consultant, he has also spent several decades serving Penn State University as a Distinguished Professor in Workforce Education and Development. He holds top-level certifications and credentials with SHRM and ATD.