



## **Create a Winning Safety Culture**

### **A Road Map to go from Compliance to Commitment**

(Half-day, 3.0 Hour Workshop)

A great safety culture is when effort goes beyond mere compliance and becomes commitment. Compliance is what we do because we have to. Commitment is what we do because we want to. Even with formal programs in place manufacturers often struggle to get the outcomes they desire. Good leaders want to make an impact on their safety culture but often aren't sure how to do it. They need a road map.

This program is designed for manufacturers who do not have a full-time safety manager, leaders who want to invigorate their existing programs, new managers responsible for safety, and companies who know they can do better with making safety a bigger part of their culture. It provides a proven path for leading your company to a healthy safety culture.

#### **LEARNING OBJECTIVES:**

- Learn 3 keys to bringing change and improvement
- Discover the links between culture, behavior and reinforcement
- Get a practical road map for how to go from minimum compliance – to employee commitment

#### **COURSE OUTLINE:**

- Leadership drives culture, culture drives behavior
  - Leader's roles
  - The links between culture, behavior, and results
- Three Keys to going from compliance to commitment
  - Positive vs. Negative reinforcement
  - Check sheets
  - Tell me how you measure me, and I'll tell you how I'll perform
- Beyond the written programs
  - A point person
  - Safety committee
  - New worker orientation
  - Training
  - Toolbox talks
  - Responders
- Closing discussion and Q&A

Don't wait until something bad happens to ramp up your safety program. Sign up today to learn about the proven road map for creating a winning safety culture.