

2020 Central Susquehanna What's So Cool About Manufacturing? Awards Winners Announced

written by Lauri Moon | May 15, 2020

Student Video Awards Move Online to Celebrate Inaugural Contest During School Closures

IMC is proud to announce the award recipients for the “What’s So Cool About Manufacturing?” (WSCM) Central Susquehanna student video contest awards. The ceremony premiered online Thursday, May 14, 2020 on YouTube.

The video with the most votes, during three days of online voting in April, received the “Viewers Choice Award.” A panel of judges reviewed the videos for awards in three other categories: Outstanding Overall Program, Outstanding Team Spirit and Outstanding Brand Placement.

The WSCM contest partners students, from schools in Columbia, Lycoming, Northumberland, Snyder, and Union counties, with local manufacturers. Each student team scripted, shot, edited and promoted a short video that documents their experience, highlighting what is “cool” about manufacturing. One video in the region will be moving on to represent Central Susquehanna at the third-annual statewide competition in June.

“We had a really great contest our first year, and we’re so excited to share the videos and winners during our awards ceremony online,” said Dan Manetta, Executive Director/CEO IMC. “The students, the teachers and the manufacturers put in so much hard work to build this inaugural contest, and with everything that is happening right now, it’s important to be able to celebrate their accomplishments.”

This year’s awards and their winners are as follows:

1. Outstanding Overall Program: Millville Area Middle School – SEKISUI KYDEX

2. Outstanding Team Spirit: Central Columbia Middle School - Autoneum North America, Inc.
3. Outstanding Brand Placement: Lewisburg Area Middle School - GAF
4. Viewers Choice Award: Mount Carmel Middle School - Brush Industries, Inc./Qcard

Congratulations to the Millville Area Middle School and SEKISUI KYDEX team who are moving on to the statewide competition in June.

To view the WSCM Central Susquehanna Awards video, visit WSCMCenCSQ Awards Show.

Visit WhatsSoCool.org for more information and resources and follow on Facebook.com/WSCMCenSusq.