

Gilson Snowboards Featured in Bloomberg Businessweek

written by Lauri Moon | August 29, 2017

“Nick Gilson was 14 years old when he decided to try to build a snowboard inspired by boats. He’d often sailed in his native Rhode Island and once helped his father build a catamaran. The vessel’s parallel twin hulls make it faster than traditional yachts. Gilson wondered if a similar design could be applied to snowboards, which typically are flat on the bottom. So he started to work on a prototype.” By Karen Angel

[Click here for full article by Bloomberg Businessweek](#)

Fastest Growing Private Companies in PA Includes Three IMC Clients

written by Lauri Moon | August 29, 2017

Nine companies with headquarters located in the Central Pennsylvania region were named on Inc. Magazine’s 2017 list of the 5000 fastest growing private companies in America. The 36th annual list is organized according to the percentage of revenue growth over the past three years.

The companies listed include: Fresh Roasted Coffee (727), Century Support Services (859), **Homeland Manufacturing Services** (920), Sunny Days In-Home Care (1925), COE Distributing (3623), **Advanced Powder Products** (4255), Applied Training Solutions (4279), **Diamondback Truck Covers** (4280) and Venetia Partners (4972).

Selinsgrove-based Fresh Roasted Coffee continues to top the list in the region. The coffee distribution / manufacturing company has experienced a three-year growth of 631 percent and made \$4.8 million in revenues last year. In Pennsylvania, they ranked as the 24th fastest growing

company.

In third is State College-based Homeland Manufacturing, which brought in \$2 million in revenues last year and has a three-year growth of 479 percent.

In total, Pennsylvania had 185 companies on the list, 78 of which were in the top 50 percent.

*** IMC Clients**

How Teams Can Overcome Hesitancy about Lean

written by Lauri Moon | August 29, 2017

A manager tasked with introducing a lean approach should not downplay the challenge, writes Peter Anthony, CEO of UGN. Face-to-face communication is valuable, as is developing ambassadors for lean among the staff.

[Read more](#)

Unemployment Compensation 101 Seminar

written by Lauri Moon | August 29, 2017

The PA CareerLink of Columbia/Montour Counties announces:



YOU ARE INVITED TO A FREE
UNEMPLOYMENT COMPENSATION SEMINAR
Unemployment Compensation 101



Date:
Wednesday, August 30, 2017
9:30 am - 11:30 am

Location:
PA CareerLink, Columbia/Montour Counties
413 Central Rd., Bloomsburg

Registration:
Contact Debra Egerly to register:
670-387-6288 or debra@pa11.com

Sponsored by:
Cathy Kervin
Workforce Development Representative
Dept. of Labor & Industry

Topics

This seminar guides employers through the process of the opening of a UC Claim through the Department of Labor & Industry's UC Service Center by an employee who has been separated from employment, permanently or temporarily, or is working less than the employer's established full time work week. Important points that will be explained include:

- What forms will the employer receive when a UC Claim is opened or reopened, and how will the information requested be used to determine claimant's eligibility and protect the employer's UC liability?
- What steps are taken by the UC Service Center to determine a claimant's eligibility for UC benefits?
- What issues does the UC Service Center consider in determining claimant's eligibility?
- The employer's right to appeal a Determination issued by the UC Service Center.
- Any additional forms the employer may receive related to Unemployment Compensation.

Questions & Answers

Our skilled professionals will be available to answer your questions and help you to better understand everything about the UC program.

For more information on all aspects of unemployment compensation, go online at www.pa.gov and click on "Employer Services."

Auditory aids and services are available upon request to individuals with disabilities.
Equal Opportunity Employer/Program

Cybersecurity Requirements for DoD Contractors

written by Lauri Moon | August 29, 2017

Today, more than ever, the Department of Defense (DoD) relies upon external contractors to carry out a wide range of missions and shares sensitive data with these entities. Under an interim rule issued in 2015 by the Defense Federal Acquisition Regulation Supplement (DFARS), **DoD contractors (including small businesses) must adhere to two basic cybersecurity requirements:**

- (1) They must provide adequate security to safeguard covered defense information that resides in or transits through their internal unclassified information systems from unauthorized access and disclosure; and
- (2) They must rapidly report cyber incidents and cooperate with DoD to respond to these security incidents.

Failure to comply with the above requirements may prevent you from being

able to conduct business with the DoD as of January 1, 2018!

Read DoD Article

NIST Interagency Report 7621 Rev. 1

If you are a supplier to DoD and have questions regarding compliance, contact IMC at info@imcpa.com or call 570-329-3200x8074.

Bringing the World to PA

written by Lauri Moon | August 29, 2017

Meet one-on-one with Pennsylvania's Authorized Trade Representatives.

PA's 15 international trade experts covering more than 50 unique markets will be available to discuss opportunities and offer insight to the markets they represent.

The following trade representatives will be available for meetings:

- Arab Gulf (UAE, Bahrain, Kuwait, Oman, Qatar, Yemen)
- Australia (New Zealand)
- Canada
- Central & Eastern Europe (Czech Republic, Belarus, Bulgaria, Croatia, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Ukraine)
- China
- Germany (Italy, Switzerland, Austria)
- India
- Mexico
- Middle East (Egypt, Greece, Israel, Jordan, Turkey)
- Netherlands (Belgium)

- Saudi Arabia
- Singapore (Thailand, Indonesia, Malaysia, Philippines, Vietnam)
- South Korea
- Taiwan
- United Kingdom (Ireland, Denmark, Norway, Sweden, Finland)

Locations:

State College on September 15 from 8:00 am to 4:30 pm. [Click here to register for State College by August 30th.](#)

Johnstown on September 18 from 8:00 am to 3:00 pm. [Click here to register for Johnstown event by September 7.](#)

Keystone Wood Products Association Releases Video Featuring Products Made with PA Hardwoods

written by Lauri Moon | August 29, 2017

Check out this great video released by the Keystone Wood Products Association featuring a number of IMC clients and the products they make using Pennsylvania hardwoods.

WEDnetPA FY 17-18 Application Deadline Extended

written by Lauri Moon | August 29, 2017

WEDnetPA FY 17-18 Application Deadline Extended to August 11th. WEDnetPA brings training funds to qualified companies across PA. If you are planning to send staff members to any of IMC's upcoming Lean Manufacturing programs in September, be sure to get your application submitted.

To learn more and to apply visit <http://wednetpa.com/> or call IMC at 570-329-3200x8085 and we'll get you connected to your local rep.

Small Business Advantage Grants are Now Open

written by Lauri Moon | August 29, 2017

The Small Business Advantage Grant provides 50% matching grants, up to a maximum of \$9,500 (\$7,000 for lighting-only upgrades), to enable Pennsylvania small businesses with *less than 100 employees* to purchase energy efficient or pollution prevention equipment or adopt waste reduction processes. The program is open July 25, 2017 through June 30, 2018, **or** until funds are exhausted.

A 1-Hour webinar will be held on **Friday, July 28 at 11:00 a.m.** The Internet and call-in information is:

Internet and Audio:

Web

Link <https://copa.webex.com/copa/onstage/g.php?MTID=e0aad04ff0552bbd7ca8f72a>

708eb4860

For Audio only:

Phone Number: 650-479-3208

Passcode: 648 338 625

The full 2017 Grant Guidance, including all requirements, step-by-step instructions, and other necessary forms can be found on DEP's Small Business Advantage Grant webpage. Spread the word, and apply early, as these grants are first come, first served.

Survey on the Value of Manufacturing Credentials

written by Lauri Moon | August 29, 2017

The National Institute of Standards and Technology (NIST), through the Hollings Manufacturing Extension Partnership (MEP) is conducting a study to determine the use and value of manufacturing credentials.

There are many choices of credentials, but a significant lack of independent research regarding the quality, market value and effectiveness of manufacturing specific credentials. This research will provide information to U.S. manufacturers, career counselors and job seekers in reducing training costs and narrowing the skills gap.

On behalf of NIST MEP and IMC, we are asking you to participate in this important initiative. Please use the link below to access the survey before June 30th. Thank you for your time.

Click here to access the survey.