

Bringing the World to PA

written by Lauri Moon | August 10, 2016

Don't miss this opportunity!

Pennsylvania companies interested in selling their goods and services overseas can learn about the business development resources available to them and network with Pennsylvania's Authorized Trade Representatives (ATR) from around the world during the Bringing the World to PA Tour September 12-23, 2016.

Bringing the World to PA, formerly Pennsylvania International Week, started as a week-long event, but was expanded to 10 days in response to its popularity with Pennsylvania's business community. The events are coordinated in partnership with the Regional Export Network (REN) across Pennsylvania. This year, the event will be held in 10 different locations across the state.

At each location, ATRs will meet one-on-one with Pennsylvania companies seeking foreign market intelligence, agents and distributor candidates, and industry and government contacts, as well as on-the-ground assistance when visiting these markets.

The RENs in the Central PA Region are SEDA-COG and SAPDC.

SEDA-COG will host the 15 ATRs on September 12th at Celebration Hall, State College, PA from 8:00 am to 4:30 pm. [Click here for additional information on the SEDA-COG Bringing the World to PA Event.](#)

SAPDC will host the 15 ATRs on September 13th at the Susquehanna Country Club, Johnstown, PA from 8:15 am to 2:45 pm. [Click here for additional information on the SAPDC Bringing the World to PA event.](#)

There are deadlines to register for the one-on-one meetings so don't delay!