Why Manufacturers Should Invest in Lean Basics Training

written by Lauri Moon | September 22, 2026



Many manufacturers have embraced Lean as part of their culture, but not every employee needs to complete a full Lean Certification program. That's where Lean Manufacturing Basics training provides tremendous value.

A successful Lean culture depends on more than just a few Lean champions or continuous improvement leaders. It works best when employees across the entire organization understand the concepts, terminology, and goals behind Lean initiatives. When everyone is speaking the same language, improvement efforts become more effective.

For manufacturers, one of the biggest benefits is improved employee engagement. When people understand why changes are being made and how Lean supports efficiency and quality, they are more likely to contribute ideas and participate in improvement efforts. Instead of viewing Lean as something driven by management, employees begin to see how their own actions impact performance and results.

Lean Basics is also an excellent onboarding tool. New hires can quickly learn the principles and terminology used throughout the organization, helping them become productive contributors faster and integrate more easily into an existing Lean culture.

Another advantage is stronger communication across departments. Whether employees work in production, quality, maintenance, engineering, materials management, inventory control, or administration, a shared understanding of Lean concepts helps teams collaborate more effectively and solve problems together.

Most importantly, Lean Basics helps employees feel more confident. By understanding common Lean terminology and workplace practices, they are better equipped to participate in discussions, identify waste, and support continuous improvement initiatives.

Not every employee needs a Lean Certification, but every employee can benefit from understanding the fundamentals. Lean Basics provides the knowledge, confidence, and common language needed to strengthen your Lean culture and ensure continuous improvement remains everyone's responsibility.

IMC's ***Exploring Lean Manufacturing Basics*** program gives employees a practical introduction to Lean principles without the time commitment of a certification program. In just a few hours, participants gain an understanding of key concepts such as customer value, continuous improvement, waste reduction, process flow, root cause analysis, and problem-solving techniques like PDCA and 5 Whys.

The strongest Lean organizations aren't built by a handful of experts—they're built when everyone understands the basics.

To register for one of IMC's "Exploring Lean Manufacturing Basics" click this LINK.

Contact us to discuss customization and onsite delivery of Lean Basics or any of our training programs.

AI for HR: How to Focus on People Not Paperwork

written by Lauri Moon | September 22, 2026



Finding skilled workers. Managing onboarding. Keeping employees engaged. Tracking training. Staying compliant with ever-changing regulations. For many small and mid-sized manufacturers, these responsibilities fall on a single HR professional, office manager, or business leader already juggling multiple priorities.

At the same time, workforce challenges continue to grow. Open positions take longer to fill, employee expectations are changing, and organizations are expected to do more with fewer resources. That's where artificial intelligence (AI) can help; not by replacing HR professionals, but by making them more effective. You don't need to be a technology expert to use AI effectively. The most successful HR teams are learning how to use AI as a tool not as a replacement for human judgment, experience, or employee relationships.

Here are four ways AI is helping manufacturers address real-world HR challenges:

1. **Recruit Qualified Employees Faster**

Writing job descriptions, screening resumes, and communicating with candidates can consume hours each week. AI tools can help streamline these processes, allowing HR teams to focus more on building relationships with candidates and less on administrative tasks. AI can also help improve communication throughout the hiring process, creating a better candidate experience.

2. **Create a Stronger Onboarding Experience**

A consistent onboarding process helps new employees become productive faster and feel more connected to the organization. AI can assist with onboarding workflows, answer common questions, and provide resources to new hires, helping teams deliver a better experience while reducing administrative burden.

3. **Improve Employee Development and Retention**

Retaining skilled employees is just as important as finding them. AI can help identify skill gaps, recommend personalized learning opportunities, and support employee development initiatives that keep workers engaged and prepared for future roles.

4. **Make Better Workforce Decisions**

From workforce planning to compliance monitoring, AI can analyze data and uncover trends that may otherwise go unnoticed. These insights can help leaders make more informed decisions about staffing, training, performance, and organizational growth.

The most successful organizations aren't using AI to replace the human side of HR.

They're using it to eliminate repetitive tasks, improve decision-making, and create more time for meaningful employee interactions.

Whether you're an HR professional, office manager, supervisor, or business owner responsible for workforce issues, understanding how to apply AI effectively is becoming a competitive advantage. IMC's four-part webinar series, **Using Artificial Intelligence to Support Human Resources**, provides practical, real-world strategies for using AI in recruiting, onboarding, employee engagement, workforce development, analytics, and compliance which helps manufacturers build stronger, future-ready teams.

Interested in how IMC can support all of your HR needs, visit Elevating HR Practices for Manufacturing Success | IMC.

The Business Case for Safety: Turning Workplace Protection into a Competitive Advantage

written by Lauri Moon | September 22, 2026

As OSHA's Safe & Sound Week ends, we reflect on the importance of effective safety and health programs and the role they play in protecting workers and strengthening organizations. OSHA's Safe & Sound Week is designed not only to recognize safety accomplishments, but also to encourage organizations to build proactive safety programs that contribute to long-term success.

While safety is often associated with compliance and risk reduction, leading manufacturers recognize that it can also serve as a powerful competitive advantage. In today's business environment, customers, partners, employees, and investors increasingly evaluate companies based on their commitment to safety, operational excellence, and workforce wellbeing.

Manufacturers that invest in safety are often better positioned to earn trust, strengthen relationships, and drive sustainable growth.

Winning Contracts and Bids

For many manufacturers, safety performance has become an important factor in the bidding and procurement process.

Prospective customers want confidence that suppliers can operate efficiently, manage risk effectively, and deliver products without disruptions. A strong safety record demonstrates that an organization takes its responsibilities seriously and has established processes to protect its workforce and maintain reliable operations.

In many industries, safety metrics, training programs, and incident histories are reviewed alongside quality, cost, and delivery performance when evaluating potential business partners.

Strong safety performance can help manufacturers stand out in a competitive marketplace.

Enhancing Brand Reputation

Reputation is one of an organization’s most valuable assets.

Companies that prioritize employee safety and wellbeing are often viewed as responsible employers, trusted business partners, and respected community members. Conversely, workplace incidents can negatively impact public perception and stakeholder confidence.

A visible commitment to safety sends a positive message about your values, leadership, and culture.

When manufacturers consistently demonstrate care for their employees and commitment to operational excellence, they strengthen their brand and build credibility with customers, partners, and prospective employees.

Building Supply Chain Trust

Strong supply chains depend on reliability.

Customers and business partners need assurance that suppliers can maintain

production, meet delivery commitments, and effectively manage operational risks. Robust safety programs contribute to that confidence by helping organizations reduce disruptions, avoid costly incidents, and maintain business continuity.

Organizations known for safe and dependable operations are often viewed as lower-risk partners, helping strengthen long-term business relationships and create new opportunities for collaboration.

Safety is not just an internal initiative. It is an important component of being a trusted supply chain partner.

Supporting Long-Term Sustainable Growth

Sustainable growth requires more than increasing production or expanding market share. It requires building an organization that is resilient, adaptable, and positioned for long-term success.

Strong safety cultures support that goal by helping you:

- Protect employees
- Reduce operational disruptions
- Improve workforce engagement
- Strengthen organizational performance
- Support continuous improvement efforts

The most successful manufacturers understand that safety is not separate from business strategy. It is a critical element of operational excellence and sustainable growth.

Companies that invest in their people and their workplace culture are often the same companies that achieve lasting success.

Safety as a Strategic Advantage

Throughout Safe & Sound Week, we've explored how safety can improve productivity, strengthen employee retention, reduce business risk, and enhance leadership effectiveness. Together, they illustrate an important reality: safety is more than a compliance obligation. It is a business strategy.

At IMC, we help manufacturers strengthen operations through training, continuous improvement, leadership development, and safety-focused initiatives that support both employee well-being and business performance.

Now is the perfect time to ask:

Is safety simply a requirement within your organization, or is it becoming a competitive advantage?

The manufacturers that answer that question successfully will be better positioned to attract talent, earn customer trust, improve performance, and achieve sustainable growth in the years ahead.

What High-Performing Manufacturing Leaders Do Differently About Safety

written by Lauri Moon | September 22, 2026





As OSHA's Safe & Sound Week continues, manufacturers are encouraged to recognize the critical role leadership plays in building and sustaining effective safety and health programs. OSHA identifies management leadership as a cornerstone of successful workplace safety efforts, helping organizations proactively identify hazards, engage employees, and create safer work environments.

While policies, procedures, and training are essential, the strongest safety cultures don't begin with a checklist. They begin with leadership. The most successful manufacturing leaders understand that safety is not a department or a program. It's a shared organizational value that influences every decision, every process, and every employee.

The difference between an average safety program and an exceptional one often comes down to how leaders approach safety.

Looking Beyond Lagging Indicators

Many organizations measure safety performance using lagging indicators such as recordable incidents, lost-time injuries, or workers' compensation claims. While these metrics are important, they only tell part of the story.

High-performing leaders also focus on leading indicators, which help predict and prevent future incidents. These may include:

- Safety observations
- Near-miss reporting
- Employee participation in safety activities

- Training completion rates
- Hazard identification and corrective actions

Leading indicators provide insight into the health of a safety culture before an incident occurs. Instead of simply measuring what went wrong, organizations can track the actions that help keep employees safe.

Visible Leadership Involvement Matters

Employees pay close attention to leadership behavior.

When leaders regularly discuss safety, participate in facility walkthroughs, attend safety meetings, and engage employees in conversations about workplace hazards, they demonstrate that safety is a business priority.

Visible involvement sends a powerful message that safety is not just a requirement, but an expectation shared throughout the organization.

The strongest safety cultures are built when employees see leaders actively supporting and reinforcing safe work practices.

Creating Safety Ownership at Every Level

Effective leaders understand they cannot build a strong safety culture alone.

Safety ownership should extend throughout the organization, from executives and supervisors to frontline employees. Every individual should understand their role in identifying risks, reporting concerns, and contributing to a safer workplace.

When employees feel empowered to speak up and participate in safety initiatives, organizations benefit from greater engagement, stronger communication, and improved hazard awareness.

Safety becomes something employees do with leadership, not something leadership does to employees.

Building a Culture of Accountability

Accountability is often misunderstood as discipline or enforcement.

In reality, a culture of accountability is built on clear expectations, consistent communication, training, and follow-through. Employees should understand not only what is expected of them, but also why those expectations matter.

Strong leaders recognize and reward positive safety behaviors while addressing gaps constructively and consistently.

When accountability exists at every level of the organization, safety becomes embedded in daily operations rather than treated as a standalone initiative.

Leadership Sets the Tone

The most successful manufacturers recognize that safety performance reflects organizational leadership.

When leaders actively support safety, employees are more engaged, communication improves, and safety becomes part of the company's culture rather than simply a compliance obligation. The result is a safer, stronger, and more resilient organization.

At IMC, we help manufacturers develop leaders who can drive continuous improvement, strengthen workforce engagement, and foster cultures where safety is everyone's responsibility. Let's Create a Winning Safety Culture | IMC together!

As Safe & Sound Week reminds us, safety is not just about preventing incidents. It's about creating an environment where leadership, accountability, and employee involvement work together to support long-term success.

Beyond Compliance: How Safety

Protects Your Business from Costly Risks

written by Lauri Moon | September 22, 2026





As OSHA's Safe & Sound Week continues, manufacturers are encouraged to view workplace safety as more than a compliance requirement. Effective safety and health programs help organizations identify and address hazards before they lead to injuries, disruptions, or other business impacts. While protecting employees is always the primary goal, strong safety programs also play a critical role in managing financial, operational, legal, and reputational risk.

For many organizations, risk management discussions focus on cybersecurity, supply chain disruptions, or market uncertainty. Yet one of the most controllable business risks often exists on the plant floor. A proactive approach to safety can help manufacturers reduce unexpected costs, maintain operations, and strengthen long-term resilience.

Workers' Compensation Costs

Workplace injuries can create significant direct and indirect costs for

manufacturers.

Beyond medical expenses and workers' compensation claims, incidents often lead to lost productivity, overtime costs, administrative time, and training expenses associated with replacement workers. Even a single recordable injury can have lasting financial implications.

Strong safety programs help reduce the likelihood of incidents occurring in the first place, allowing organizations to focus resources on growth and improvement rather than recovery.

Regulatory Fines and Audits

Manufacturers operate in a highly regulated environment where safety compliance is an ongoing responsibility.

Failure to address workplace hazards or maintain proper safety procedures can result in citations, fines, increased scrutiny, and operational disruptions. Organizations that prioritize safety are often better positioned to maintain compliance and demonstrate their commitment to protecting employees.

A proactive safety culture helps move organizations from reacting to issues after they occur to preventing them before they become regulatory concerns.

Liability Exposure

Every incident carries the potential for legal and financial consequences.

Accidents can impact employees, customers, contractors, and visitors, creating liability risks that extend beyond the immediate event. Thorough training, documented procedures, hazard assessments, and employee engagement help demonstrate an organization's commitment to providing a safe workplace.

While no organization can eliminate all risk, a strong safety program can significantly reduce exposure and strengthen an organization's ability to respond effectively when issues arise.

Business Continuity and Resilience

Safety and business continuity are closely connected.

A serious workplace incident can disrupt production schedules, delay customer deliveries, create staffing challenges, and impact overall operational performance. In some cases, recovery can take weeks or months.

Organizations with mature safety programs are often better prepared to maintain stability during unexpected events because they have established processes, clear responsibilities, and a culture focused on prevention and continuous improvement.

The result is greater resilience and a stronger ability to adapt when challenges occur.

Safety Is an Investment in Business Stability

The most successful manufacturers recognize that safety is not separate from business performance. It is a fundamental component of operational excellence and risk management.

At IMC, we work with manufacturers to strengthen operations through workforce training, continuous improvement, leadership development, and safety-focused initiatives that help reduce risk while improving performance. Take the next step with IMC’s OSHA 10-Hour Training | IMC

As we observe Safe & Sound Week, it’s worth considering a simple question: Is your safety program merely helping you comply with regulations, or is it actively helping you protect and strengthen your business?

People Stay Where They Feel Safe:

The Link Between Safety and Employee Retention

written by Lauri Moon | September 22, 2026





As OSHA's Safe & Sound Week continues, manufacturers are encouraged to look beyond compliance and consider the broader impact of workplace safety. Effective safety and health programs help protect employees while also supporting a stronger, more engaged workforce. In today's competitive labor market, commitment to safety can be a powerful tool for attracting and retaining talent.

For many manufacturers, recruiting and retaining skilled workers remains one of the biggest challenges facing the industry. While competitive wages and benefits matter, employees also want to know that their employer is committed to providing a safe and healthy work environment. Simply put, people are more likely to stay with organizations where they feel valued, respected, and protected.

Employees Value Employers Who Protect Them

A strong safety culture sends a clear message: people matter.

When employees see leadership investing in training, hazard prevention, proper

equipment, and safe work practices, they recognize that the organization is committed to their well-being. That commitment builds trust and strengthens the relationship between employees and management.

Safety is more than a policy manual or a set of procedures. It's a visible demonstration that an organization cares about its workforce.

Reduced Turnover and Absenteeism

Workplace injuries can have ripple effects throughout the organization. Beyond the direct impact on employees, incidents often lead to increased absenteeism, staffing challenges, and lost productivity.

Manufacturers that prioritize safety create more stable work environments where employees can perform their jobs confidently and consistently. Fewer incidents mean less disruption, helping manufacturers maintain production schedules while reducing the costs associated with turnover and replacement hiring.

Improved Morale and Engagement

Employees who feel safe at work are often more engaged in their jobs.

A positive safety culture encourages communication, teamwork, and employee involvement. Workers are more likely to share ideas, identify improvement opportunities, and take ownership of workplace initiatives when they believe their voices are heard and their concerns are addressed.

Strong engagement doesn't just improve safety outcomes. It can improve quality, productivity, and overall organizational performance.

Building an Employer-of-Choice Reputation

Manufacturers are competing for talent in a challenging labor market. Companies known for prioritizing employee safety and wellbeing often have an advantage when recruiting new workers.

A reputation for safety demonstrates professionalism, operational excellence, and commitment to employees. It tells prospective workers that the organization invests

in creating a workplace where people can build successful, long-term careers.

In today's workforce environment, that reputation can be a significant competitive advantage.

Safety and Workforce Training Go Hand in Hand

At IMC, we work with manufacturers to strengthen both their operations and their workforce. Safety culture, employee engagement, leadership development, and continuous improvement all play important roles in creating workplaces where employees want to stay and grow.

As we recognize Safe & Sound Week, it's worth remembering that one of the most effective retention strategies isn't found in a recruitment campaign or a compensation package. It's found in the daily commitment to creating a workplace where every employee feels safe, supported, and valued. Check out IMC's upcoming program "Create a Winning Safety Culture" being held in Altoona and Williamsport – Create a Winning Safety Culture | IMC

The Hidden Productivity Engine: Why Safe Plants Outperform Unsafe Ones

written by Lauri Moon | September 22, 2026





This week is OSHA's Safe & Sound Week, a nationwide event dedicated to recognizing and improving workplace safety and health programs. At IMC, we see safety as more than a compliance requirement. It's a key component of operational excellence. The same practices that help manufacturers reduce risk often improve efficiency, strengthen workforce engagement, and support long-term business growth.

The Hidden Productivity Engine: Why Safe Plants Outperform Unsafe Ones

When manufacturers think about productivity improvements, they often focus on equipment, technology, automation, or workforce training. Yet one of the most overlooked drivers of operational performance is workplace safety.

High-performing manufacturers understand that safe and efficient operations go hand in hand. OSHA notes that effective safety and health programs help identify and control hazards before injuries occur, improving sustainability and business performance.

Key Points

1. **Reduced Incident-Related Downtime**

Every injury creates disruption:

- Production interruptions
- Supervisor time spent investigating incidents
- Schedule delays

- Potential equipment stoppages
- Overtime to cover absent employees

Preventing incidents keeps production moving.

2. **Improved Workflow Consistency**

Safe processes are often standardized processes. When work instructions, visual controls, and operating procedures are clear, employees can perform tasks more consistently and safely.

3. **Higher Employee Focus and Performance**

Employees perform better when they feel valued and protected. Strong safety cultures help build trust, engagement, and accountability across the workforce.

4. **Safety Supports Continuous Improvement**

Many of the same improvements that reduce waste and improve efficiency also reduce risk:

- 5S and workplace organization
- Visual management
- Standard work
- Process optimization

This is where IMC’s continuous improvement expertise and safety initiatives naturally intersect.

5. **Safety Is Operational Excellence**

Worldclass manufacturers don’t separate safety from productivity. They view safety as a core business strategy that drives:

- Quality
- Efficiency
- Employee retention
- Operational performance

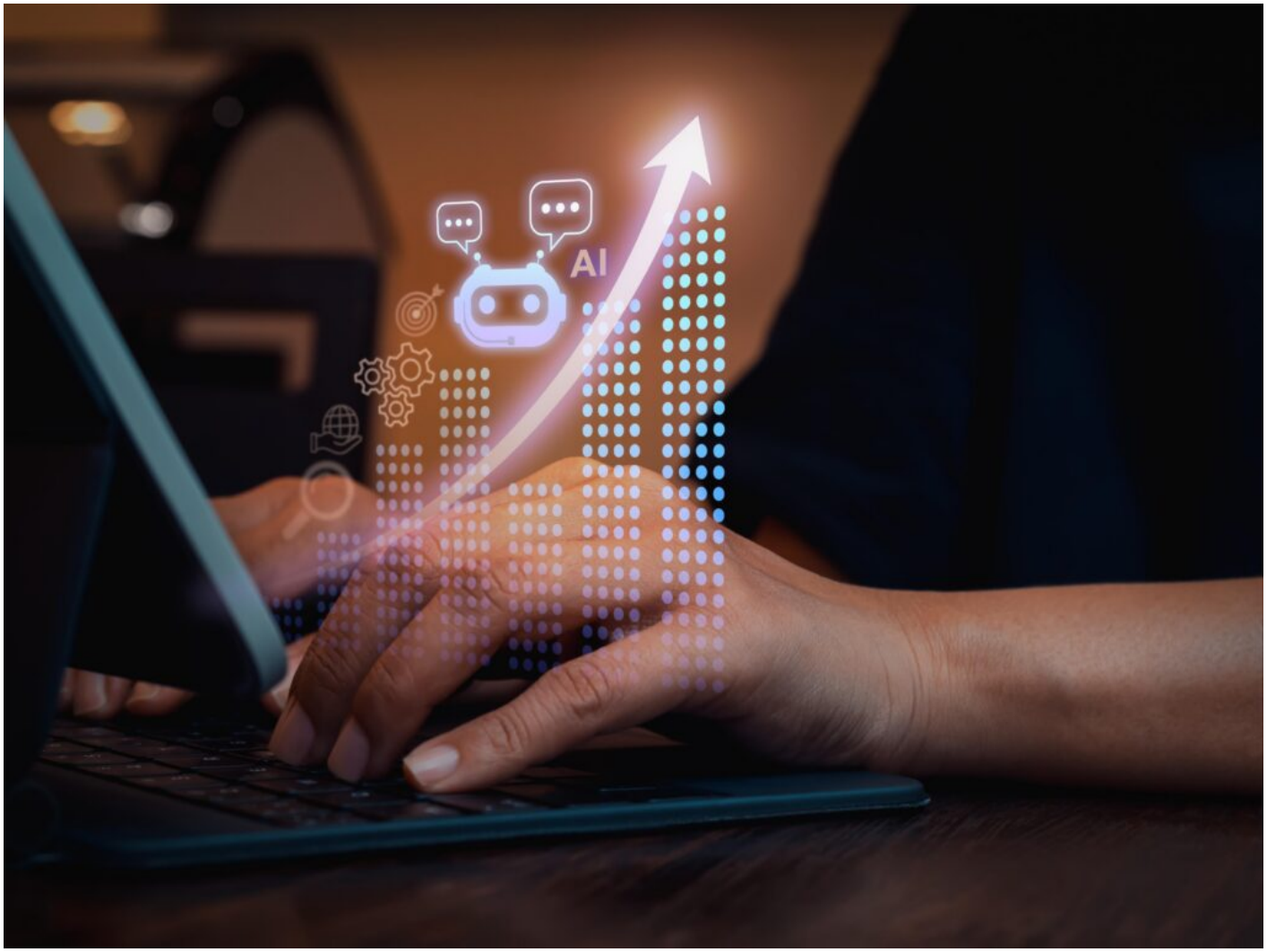
IMC Connection

At IMC, we help manufacturers strengthen operations through training, continuous improvement, and safety-focused initiatives that support both employee well-being and business performance.

AI in Marketing: Turning Potential into Practical Results

written by Alisa Fairweather | September 22, 2026





Artificial intelligence (AI) is changing the way organizations market, communicate, sell, and engage with customers. While AI may seem like a complex technology, its real value comes from helping businesses work smarter, save time, and improve customer experiences. Today, companies of all sizes are finding practical ways to use AI to support their marketing efforts and business goals.

One of the biggest benefits of AI in marketing is its ability to handle repetitive tasks and speed up content creation. Marketers can use AI to draft emails, create social media posts, develop product descriptions, support sales outreach, and generate ideas for new campaigns. By reducing the time spent on routine activities, teams can focus more on strategy, creativity, and building stronger relationships with customers.

Getting the best results from AI requires more than simply asking a question.

Effective prompting involves providing clear instructions, defining the audience, and explaining the desired outcome. A structured approach helps marketers generate content that is more accurate, relevant, and aligned with business objectives. As AI tools become more common in the workplace, the ability to communicate effectively with them is becoming an increasingly valuable skill.

Another growing area of AI is the use of AI agents—tools designed to assist with specific business tasks. Organizations are using AI agents to support customer service, sales, training, knowledge management, and marketing activities. These tools can help answer questions, organize information, and improve efficiency while supporting employees in their daily work.

Even with its many advantages, AI works best when combined with human judgment. Businesses still need people to make strategic decisions, ensure quality, and maintain an authentic brand voice. Rather than replacing employees, AI is most effective as a tool that enhances human capabilities. Organizations that adopt AI thoughtfully and responsibly are better positioned to improve productivity, strengthen customer communication, and stay competitive in an increasingly digital marketplace.

Want to learn how to put these tools to practice, attend IMC's hands-on workshop September 10th in Williamsport. Learn more and register at AI in Marketing: Practical Applications, Prompting and Business Strategy.

Contact us to discuss customization and on-site delivery of AI for Marketing or any of our training programs.

Success Story: Supporting

Shumaker Industries' Growth Through Strategic Facility Optimization

written by Lauri Moon | September 22, 2026

Shumaker Industries, located in Northumberland, Pennsylvania, is a leading manufacturer of concrete mixer drums, replacement parts, and Load and Go (LnG) washing systems. Known for quality and innovation, the company continues to invest in its operations to support growing customer demand and long-term business growth.

Challenge: Capacity Limitations and Inefficient Flow

As production demand increased, Shumaker identified opportunities to improve facility utilization, streamline material flow, and prepare for the planned replacement of its blast and paint booth systems. The existing layout limited efficiency, required significant material movement, and created constraints on future expansion.

At the time of the assessment, production averaged 8–10 drums per week, with materials traveling approximately 2,000 feet throughout the manufacturing process. These conditions increased cycle times, labor requirements, and operational complexity.

Solution: IMC Partnership and Facility Layout Redesign

Shumaker partnered with IMC to evaluate operations and develop a future-state facility layout. Through onsite assessments, process analysis, and collaborative design sessions, the team created a plant layout and implementation roadmap focused on increasing capacity, improving flow, and supporting future growth. The plan included facility expansion, dedicated blast and paint booths operating in

parallel, additional crane capacity, improved work cell organization, and enhanced space for both drum manufacturing and the LnG product line.

Results and Business Impact

The recommended improvements are expected to deliver significant operational benefits, including:

- Doubling production capacity from 8–10 drums to 16–20 drums per week.
- Improving throughput and lowering labor costs by cutting material travel distances in half.
- Shortening cycle times through parallel blast and paint operations and improved workflow.
- Improving workplace safety by reducing overhead crane travel and eliminating multi-level material handling.
- Creating additional capacity and growth opportunities within the LnG product line.
- Improving customer responsiveness through reduced lead times and greater production flexibility.

Testimonial

“The IMC team provided valuable insight throughout the assessment process and helped us develop a clear roadmap for future growth. Their expertise enabled us to identify opportunities to improve efficiency, increase capacity, and make informed decisions about our facility investments. It was particularly helpful to soundboard with experienced manufacturing professionals from outside of our organization to help identify blind spots and highlight opportunities for improvement that we might otherwise have overlooked.”

Mike Sellers, General Manager, Shumaker Industries, Inc.

IMC Welcomes New Members to its Board of Directors

written by Lauri Moon | September 22, 2026



IMC is excited to announce the appointment of Ken Healy, Executive Vice President & Director of Engineering at PMF Industries, Inc. located in Williamsport, PA and Tammy Bubb, Corporate Controller at Remmey – The Pallet Company located in Beaver Springs, PA to its Board of Directors. The IMC is a public-private partnership that is dedicated to driving economic success and business growth for manufacturers in its 12-county region. IMC provides expert advice and solutions to small and medium-sized manufacturers through consultative services and training opportunities.



Ken Healy brings extensive manufacturing expertise to the board, with a career defined by leadership in precision metal forming and advanced production processes. As Executive Vice President and Director of Engineering at PMF Industries, he has guided complex manufacturing initiatives across aerospace, defense, and industrial markets, specializing in technologies such as flowforming, hydroforming, and deep drawing. Known for bridging technical engineering requirements with practical, value-driven solutions, he has led end-to-end process development efforts, supported early-stage R&D and manufacturability planning, and helped deliver high-quality, technically demanding components. His background also includes published research and innovation in advanced manufacturing methods, as well as certification as a Certified Manufacturing Technologist, underscoring his deep technical knowledge and commitment to operational excellence.



Tammy Bubb, M.S.A., M.B.A., serves as Corporate Controller for Remmey – The Pallet Company, where she provides strategic financial leadership in support of manufacturing operations. She oversees financial reporting, budgeting, cost analysis, cash flow management, tax compliance, payroll, and internal controls while partnering with operations to improve efficiency, strengthen business processes, and support informed decision-making. Tammy holds both a Master of Science in Accounting and a Master of Business Administration, reflecting her commitment to lifelong learning and professional excellence. Throughout her career, she has combined her advanced education with practical manufacturing experience to help organizations improve financial performance, implement operational improvements, and navigate complex business challenges. Passionate about the manufacturing industry, Tammy believes strong financial stewardship,

continuous improvement, and employee development are essential to long-term success. Her leadership extends beyond traditional accounting responsibilities, with experience in ERP implementation, process improvement, human resources, compliance, and organizational development. She is dedicated to advancing manufacturing through collaboration, education, and sound business practices.

“We are pleased to welcome Ken Healy and Tammy Bubb to the IMC Board of Directors. Both bring deep and complementary experience in manufacturing operations, engineering, and financial leadership that will strengthen our ability to serve the region’s manufacturers. We look forward to their insights as we continue advancing innovation and competitiveness across Central Pennsylvania.” Dennis Gilbert, President, Innovative Manufacturers Center (IMC), Inc.

In other business, the IMC Board of Directors reappointed Marcus Annicelli, Site Operations Manager at Construction Specialties, Inc. in Muncy as Board Chair and Ben Eltz, Chief Executive Officer at DiamondBack Covers in Philipsburg as Vice Chair.