IMC President is Guest Speaker on "Risk-Based Decision Making in a Time of Uncertainty" Podcast

written by Lauri Moon | June 25, 2025





IMC President, Dennis Gilbert had the honor of joining the kickoff episode of Survive

and Thrive—a timely podcast series featured on The Quality Hub.

In this first episode, Dennis joins hosts Xavier Francis and Scott Dawson, of Core Business Solutions, to dive into what it really takes for manufacturers and other businesses to stay resilient amid today's economic uncertainty. From navigating shifting federal policies to managing supply chain disruptions, the conversation is packed with real-world insights and practical strategies that manufacturers can put into action immediately.

Whether you're a business owner, manager, or contractor, this series will help you build a proactive mindset and stay ahead of the curve. Click here to listen!

Central Susquehanna WSCM School Honored at Statewide Manufacturing Awards

written by Lauri Moon | June 25, 2025



As Central Susquehanna WSCM's Best of PA nominees, Mount Carmel Area and Huntingdon Area Middle Schools recently joined IMC's Lauri Moon, Manager of the Central Susquehanna WSCM program, at the What's So Cool About Manufacturing®

7th Annual Statewide Awards held at the Whitaker Center in Harrisburg, PA. Mount Carmel was partnered regionally with Dyco, Inc. with Huntingdon partnered with Gardners Candies, Inc. This prestigious event celebrates student creativity, innovation, and storytelling in highlighting careers in manufacturing across the state.



Central Columbia Middle School featuring Strong Industries from the Central Susquehanna contest, was recognized for garnering the largest number of regional vote totals across the state, during three days of online voting where all Pennsylvania teams competed to win their regional Viewers Choice Award.

Also, in attendance from the Central Susquehanna region was Central Columbia Middle School who teamed up with Strong Industries, a leading local manufacturer, to create a compelling video that captured what makes manufacturing both cool and essential.

Their hard work paid off — the team was recognized for receiving the highest number of regional Viewers Choice votes in the entire state of Pennsylvania! Over a three-day online voting period, schools from across the commonwealth competed for this honor, and Central Columbia Middle School's entry stood out with the most enthusiastic support. This recognition not only highlights the talent and teamwork of

the students but also shines a spotlight on the innovative work being done at Strong Industries and the vital role manufacturers play in our communities. We're incredibly proud of our students and grateful to Strong Industries for being a fantastic partner in this inspiring educational initiative.

Congratulations to the three teams representing the Central Susquehanna region!

Click here and visit our Facebook post for more pictures from the event.

What's So Cool About Manufacturing Video Contest Announces 2025 Central Susquehanna Awards

written by Lauri Moon | June 25, 2025



IMC is excited to announce the award recipients for the "What's So Cool About Manufacturing?" (WSCM) Central Susquehanna student video contest awards. The

annual awards ceremony was held April $23^{\rm rd}$ at The Venue at Liberty Valley in Danville, PA.

The WSCM contest partners students from middle schools in Central PA with regional manufacturers. Each student team scripted, shot, edited and promoted a short video that documents their experience highlighting what is "cool" about manufacturing and manufacturing careers. Two videos in the region will be moving on to represent Central Susquehanna at the annual statewide competition being held in Harrisburg on May 14th at the Whitaker Center.

The video with the most votes, during three days of online voting in March, received the "Viewers' Choice Award." A panel of judges reviewed the videos for awards in three other categories including Outstanding Overall Program, Outstanding Team Spirit and Outstanding Brand Placement.

"We had a really great contest this year with students and their manufacturing partners working together to highlight what's so cool about manufacturing in Central PA. In our fifth year of this contest, we had a record number of votes for the Viewers' Choice award of over 104,000 votes," said Lauri Moon, Manager of Outreach & Special Projects with IMC and Co-manager of the Central Susquehanna contest. "The students, teachers and manufacturers put in so much hard work, and it definitely showed in their final videos."

This year's awards and their winners are:

- 1. Outstanding Overall Program: Mount Carmel Area Middle School & Dyco, Inc.
- 2. Viewers' Choice Award: Central Columbia Middle School & Strong Industries
- 3. Outstanding Team Spirit: Huntingdon Area Middle School & Gardners Candies, Inc.
- 4. Outstanding Brand Placement: Bloomsburg Area Middle School & GAF

Congratulations to the Mount Carmel Area Middle School/Dyco, Inc. and Huntingdon Area Middle School & Gardners Candies, Inc. teams who were nominated to move on to the statewide competition in Harrisburg next month. Central Columbia Middle

School/Strong Industries will also be attending by special invitation.



Figure 1. Outstanding Overall Program & Outstanding Brand Placement: Mount Carmel Area Middle School



Figure 2.Outstanding Team Spirit: Huntingdon Area Middle School



Figure 3. Viewers' Choice Award: Central Columbia Middle School & Strong Industries

Partnering on this regional contest is the Innovative Manufacturers' Center, Central Susquehanna Intermediate Unit, Advance Central PA and The Foundation of the Columbia Montour Chamber of Commerce. Funding for the 2025 Central Susquehanna program was made possible by these organizations and EITC, PA Department of Labor & Industry Business & Education and ARC/Degenstein Foundation grants. Awards were generously created and donated by SUN Area Technical Institute.



To check out this year's Central Susquehanna What's So Cool About Manufacturing? videos, visit https://www.whatssocool.org/contests/central-susquehanna/.

 $\label{lem:com_wave_variable} Visit\ Whats SoCool.org\ for\ more\ information\ and\ follow\ on \\ Facebook.com/WSCMCenSusq.$

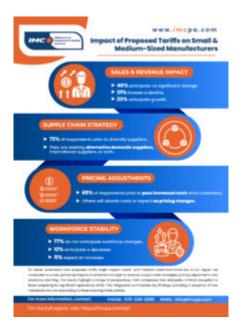
IMC Announces the Release of its

Central Pennsylvania Manufacturing Tariff Poll Results

written by Lauri Moon | June 25, 2025



We are pleased to announce the results of our Central Pennsylvania Manufacturing Tariff Poll. This initiative aimed to gather insights from regional manufacturers regarding the potential impact of proposed tariffs on the region's manufacturing sector. We extend our sincere gratitude to all participants for their valuable contributions.



Key Takeaways:

- Mixed Revenue Impact: While nearly half of respondents foresee no change in revenue, 31% expect a decline, indicating that some manufacturers anticipate financial challenges, while 23% expect an increase in revenue.
- Pricing Adjustments Are Likely: The majority of respondents plan to
 increase prices for customers in response to tariffs, while a smaller portion
 intends to absorb the added costs, reflecting varied pricing strategies.
- Supplier Diversification is a Common Strategy: With 72% of respondents diversifying suppliers, many manufacturers are exploring new sourcing strategies to adapt to potential supply chain disruptions. Twenty-nine percent foresee no significant impact.
- Limited Workforce Impact Anticipated: Despite potential cost pressures, most respondents do not expect to change their workforce size, suggesting stable employment levels across the region.
- Few Formal Response Plans in Place: Only 26% of respondents have created or plan to create response teams, while the majority are either undecided or not pursuing formal strategies at this time.

Visit Central PA Manufacturing Tariff Survey Report for the full report.

IMC remains committed to supporting Central Pennsylvania manufacturers by providing resources and support based on these insights. We encourage industry stakeholders to stay engaged through our e-news and social media channels for ongoing updates and initiatives.

For further information or to discuss the report's implications, please contact IMC at (570) 329-3200 or email info@imcpa.com.

This report was produced by the IMC (Innovative Manufacturers' Center), a non-partisan, public-private 501(c)(3) organization, dedicated solely to advancing the manufacturing sector in our 12-county region of Central Pennsylvania, USA. This report does not reflect or endorse any political opinions, positions, or affiliations.

Central PA Manufacturing Tariff Poll

written by Lauri Moon | June 25, 2025



This poll is now closed. Thank you to everyone who participated. Please watch our e-news and socials for follow-up information regarding the results.



Central PA manufacturers, your participation is crucial in helping us understand how the proposed tariffs could impact the region. By sharing your insights, you contribute to shaping services that could support your industry.

This poll will take just a few minutes, and your input will remain anonymous.

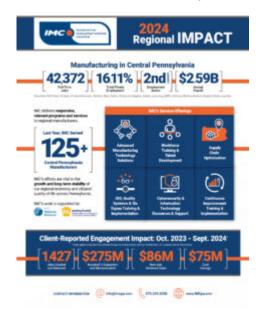
Take the Poll

This poll is intended for Central PA manufacturers, but all manufacturers are welcome to participate.

IMC's 2024 Regional Impact: Strengthening Manufacturing,

Driving Growth

written by Lauri Moon | June 25, 2025

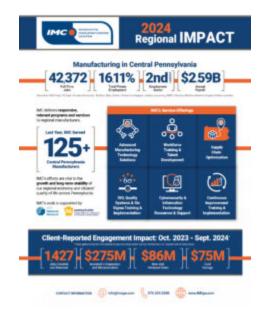


At IMC, we take pride in empowering manufacturers with the tools, resources, and expertise they need to thrive. As we reflect on 2024, we are thrilled to share the significant impact our efforts have had on manufacturers across the region.

This past year, IMC partnered with **125+ manufacturers**, helping them drive measurable success and achieve outstanding business outcomes. Together, we realized:

- ☐ **1,427 jobs** created and retained
- ☐ **\$27.5 million** invested in expansion and modernization
- ☐ **\$86 million** in new and retained sales
- ☐ **\$7.5 million** in cost savings

These numbers tell a powerful story of growth, resilience, and innovation in Central PA's manufacturing sector. IMC remains committed to supporting businesses as they navigate challenges, embrace new technologies, and seize opportunities for the future.



We extend our gratitude to our manufacturing partners, stakeholders, and community supporters who make this impact possible. Here's to another year of building a stronger, more competitive manufacturing industry!

Are you ready to elevate your manufacturing business? Contact IMC today to see how we can help you achieve similar results!

IMC Announces Lean Manufacturing Practitioner Certification

written by Lauri Moon | June 25, 2025



IMC is excited to announce the evolution of our Lean Manufacturing Level One Certification into the *Lean Manufacturing Practitioner Certification*. This enhanced program is designed to provide participants with practical, hands-on experience in implementing Lean principles to drive significant improvements in manufacturing processes.

Key Features of the Updated Certification:

- **Comprehensive Curriculum:** Our former 8-day program over several months is now 5 consecutive days, where participants will delve into essential Lean tools and methodologies, including value stream mapping, 5S, process flow design, and total productive maintenance.
- Practical Application: Participants will continue having the benefit of interactive workshops and simulations that allow you to apply Lean concepts directly to real-world scenarios, fostering a culture of continuous improvement within your organization.
- **Expert Instruction:** Our instructor is an experienced professional who will guide you through collaborative problem-solving techniques and effective change management strategies to enhance productivity and employee engagement.

Upcoming Session Details:

Dates: May 12 – May 16, 2025

• Location: Williamsport, PA

• **Investment:** \$1,795.00

By completing the Lean Manufacturing Practitioner Certification, you will acquire the skills to identify and eliminate wasteful practices, leading to reduced expenses and improved profitability for your organization. Don't miss this opportunity to advance your expertise and contribute to your company's success.

For more information and to register, please visit our event page: Lean Manufacturing Practitioner Certification - Innovative Manufacturers Center

Join us in embracing this updated certification to drive operational excellence and achieve sustainable growth.

For specific questions about the program content, contact IMC Business Advisor Rick Terry at rickt@imcpa.com. If you need support with registration, contact Lauri Moon at laurim@imcpa.com.

CMMC 2025 Webinar Series Announced

written by Lauri Moon | June 25, 2025



IMC is excited to announce our continued partnership with Core Business Solutions to deliver CMMC webinars to Central PA manufacturers.

The long-awaited CMMC 2.0 is officially here, and key milestones are just around the corner. Here's what you need to know:

- December 16, 2024: 32 CFR rule is live. CMMC Certification is now available from accredited C3PAOs. This allows your customers to be prepared for upcoming contractual requirements in defense contracts.
- Early 2025: 48 CFR is finalized. CMMC requirements will appear in DoD contract solicitations, making compliance non-negotiable.
- 2025-2028: CMMC will phase into all new and renewed contracts.

These changes mean self-attestation is no longer enough. Visit the IMC Events page to register for each of the CMMC webinars and be sure to mention IMC when asked which MEP you are associated with!



IMC Secures DOE SMART Grant to Advance Manufacturing Technology in Central PA

written by Lauri Moon | June 25, 2025





The Innovative Manufacturers Center (IMC), a public-private partnership dedicated

to supporting small- and medium-sized manufacturers (SMMs) in Central Pennsylvania, has been awarded a grant through the Department of Energy's (DOE) Smart Manufacturing Assistance and Training Program (SMART). This funding will enable IMC to assist manufacturers in the region with adopting advanced manufacturing technologies to enhance productivity and remain competitive.

Driving Innovation with SMART Manufacturing

The SMART-PA program is designed to help SMMs invest in SMART manufacturing technologies to address critical challenges, such as:

- Lower Production Rates: Caused by workforce shortages.
- Data Delays: Resulting from manual or paper-based processes.
- **High Scrap Rates**: Due to unnoticed out-of-spec processes.
- Excessive Downtime: Caused by inefficient machine operations.

By leveraging SMART-PA resources, manufacturers can improve operational efficiency, attract skilled talent, and reduce costs, ensuring long-term competitiveness in the market.

Program Benefits for Central PA Manufacturers

Through the SMART-PA program, IMC will provide manufacturers with:

- Technology Assessments: Identify opportunities for improvement. Click here to take the assessment.
- **Technical Assistance**: Support for implementing advanced manufacturing technologies.
- Mini-Grants: Financial assistance for technology adoption projects.
- Educational Events and Networking: Access to training sessions and industry connections.

IMC is committed to empowering manufacturers in Central Pennsylvania with the tools and knowledge needed to thrive in today's competitive environment. Connect with IMC at info@imcpa.com, 570-329-3200 for support and resources.

IMC Smart PA Program Flyer

IMC Announces Using AI in HR Webinar Series

written by Lauri Moon | June 25, 2025



Using Artificial Intelligence to Support Human Resources in Manufacturing

Four 90-minute Modules

In the rapidly evolving landscape of human resources, artificial intelligence (AI) is emerging as a transformative force. HR practitioners must be aware of how AI can enhance HR practices to stay competitive, improve efficiency, and create a more engaged and satisfied workforce. This 4-session program explores the significance of AI in HR. AI can increase efficiency and productivity of HR operations to improve candidate experience and provide data-driven insights into decision-making and personalize employee development.

In this webinar series you will learn to:

 Analyze job roles effectively using AI tools and explore how AI enhances recruitment processes, improving communication and candidate experience in talent acquisition.

- Identify best practices in onboarding and employee engagement, utilizing AI technologies to automate processes and foster a more engaging workplace environment.
- Examine the role of AI in supporting employee relations and learning & development initiatives, focusing on strategies to improve retention and training outcomes.
- Assess the importance of HR analytics and compliance, exploring how AI can enhance data-driven decision-making and ensure adherence to regulatory standards within HR functions.

Schedule:

- No-cost Introductory webinar: December 5, 2024 Using Artificial Intelligence to Support Human Resources
- January 16, 2025 Using Artificial Intelligence to Support Job Descriptions,
 Recruiting, and Workforce Planning
- February 13, 2025 Using Artificial Intelligence to Enhance Onboarding,
 Engagement, and Performance Management
- March 6, 2025 AI-Driven Employee Relations, Development, and Retention:
 Building a Future-Ready Workforce
- April 3, 2025 AI-Powered Analytics, Compliance, and Employee Assistance:
 Driving Data-Driven Success

Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

You are welcome to register for each webinar individually but register for all four for only \$309!



IMC is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

Presenter:



William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his

clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.



This program is WEDnetPA eligible.