

# IMC Director Presents to WAMS Builders Club about Leadership

written by Lauri Moon | January 12, 2018

It was a snapshot lesson in leadership this morning for members of the Williamsport Area Middle School Builders Club.



IMC Executive Director and CEO, spoke to club members about what it means to be a leader during their weekly meeting, led by advisor and seventh-grade teacher Mike Lundy.

Manetta outlined a three-pronged approach, or model, of leadership: “Be, Know, Do.” His presentation spurred students to think critically about what encapsulates a leader, ranging from character to accomplishments.





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# GAF Announces Job Fair for New Columbia Facility

written by Lauri Moon | January 12, 2018

**JOB FAIR**  
**SATURDAY, FEBRUARY 10<sup>TH</sup>**  
**8 am- 12 pm**  
**2093 Old Route 15 New Columbia, PA**

GAF, one of the nation's largest producers of roofing products, is currently hiring for our new, state-of-the-art, plastic extrusion and injection mold facility. GAF is looking for dedicated, safety-minded individuals with manufacturing experience to join our team in New Columbia, PA.

- Apply online. It's easy! Go to our website at [gaf.com/careers](http://gaf.com/careers) and search for the New Columbia site.
- Complete online application prior to arriving at the job site.
- Qualified applicants who apply online & complete with card upon arrival will be entered to win an iPad Mini 4.
- Learn about GAF.
- Meet our employees.
- View the facility.
- Learn about our hiring process.
- Enjoy refreshments.

NOW RECRUITING	WAGE
<b>HOURLY OPENINGS</b>	
Extrusion Operators	\$11.43
Maintenance Technicians	\$12.96
<b>SALARIED OPENINGS</b>	
Quality Technician II	
Process Engineer	

**WIN an iPad Mini 4!**  
Drawing from completed applications only.

# **Williamsport/Lycoming Companies Receive Nearly \$130,000 in Tax Credits KIZ**

written by Lauri Moon | January 12, 2018

Innovative Manufacturers Center (IMC), Inc. is pleased to announce three Williamsport/Lycoming Keystone Innovation Zone (KIZ) companies were awarded nearly \$130,000 in KIZ Tax Credits. This round of tax credit awards takes the total of local companies receiving KIZ Tax Credits since 2007 to over \$2.5 million dollars.

On December 28<sup>th</sup>, Governor Tom Wolf announced Keystone Innovation Zone (KIZ) tax credits for 273 early-stage companies. “Fostering an environment that allows technology and innovation to flourish in our private sector is one of this administration’s top business priorities,” Governor Wolf said. “By providing these tax credits, we’re helping to reduce the burden placed on companies as they go through the early stages of growth, thereby helping new ideas take root while pushing both our economy and the thriving tech sector forward.” The Program is designed to support and encourage entrepreneurship in and around Pennsylvania’s colleges and universities by providing young Pennsylvania companies with vital working capital to meet critical needs, including covering capital expenditures, workforce expansion, operational expenses and making companies more attractive to venture investment.

The program provides tax credits for companies within the Williamsport/Lycoming Keystone Innovation Zone that have been in operation for less than eight years, whose gross revenues have increased over the previous year and are operating within a targeted industry sector such as advanced manufacturing, plastics, wood and information technology.

“Since 2007, the KIZ Tax Credit program has provided valuable access to local resources and state tax credits for qualified local companies. These unique credits can be applied to business liability or sold for cash, which offers financial support during the critical first years of business, allowing the companies to grow,” stated Lauri Moon, Coordinator of the Williamsport/Lycoming KIZ. “KIZ companies have

utilized these credits to fund new product development, staffing, marketing and other business needs,” Moon said.

PA Department of Community & Economic Development Press Release

For individuals and businesses interested in learning more about the benefits and services of the KIZ Program, [click here](#) or contact IMC at 570-329-3200x8085. The Williamsport/Lycoming Keystone Innovation Zone is managed by the Innovative Manufacturers Center (IMC).

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# Manufacturing USA Annual Report, Fiscal Year 2016

written by Lauri Moon | January 12, 2018

The Manufacturing USA Annual Report for Fiscal Year 2016 describes the program’s work in helping to move discoveries in the nation’s universities and research laboratories to the shop floor here in America. It highlights the nine *Manufacturing USA* institutes that were active in Fiscal Year 2016, and documents the network’s progress toward increasing the competitiveness of U.S. manufacturing.



The *Manufacturing USA* network is a public-private program designed with a vision of U.S. global leadership in advanced manufacturing. Its institutes have a mission to develop game-changing technology and the skills needed to equip our future U.S. manufacturing workforce. Institutes also provide education and training so that American workers have “improved job opportunities and increased economic opportunity in promising technology areas that result in higher wages.”

Highlights of the Manufacturing USA network in 2016 include:

- 830 industry members, two-thirds of which were manufacturing firms, including 361 small businesses.
- Non-federal funding exceeded the original goals of a 1 to 1 match, with federal funds being matched at a 2 to 1 ratio, indicating the value of the network to industry, academia and the states. In addition to manufacturing companies, the partnerships included a variety of academic institutions and federal, state, local agencies, laboratories, and not-for-profit organizations.
- A portfolio of diverse programs for students in high schools, community colleges and universities; educators from kindergarten to twelfth grade; manufacturing employees; and transitioning veterans, so that the nation's workforce will be prepared for a renewal of advanced manufacturing. Institute-led programs have reached about 28,000 people.
- AIM Photonics, based in Rochester, New York, developed a shared toolkit that has helped members speed up the design and development of photonic devices, which use light instead of electricity to enable faster performance and new capabilities.
- PowerAmerica, in Raleigh, North Carolina, helped keep 400 highly-skilled manufacturing jobs at a facility, X-FAB Texas in Lubbock. The company was able to update its capabilities to become an "open foundry" that semiconductor companies can use to produce next-generation electronic products.

The annual report also highlights an assessment by Deloitte, which found that the first eight institutes, established between 2012 and 2016, have "reached a critical mass of valuable connections among participating companies, universities, and other entities. Those connections are accelerating the innovations needed to develop new products and markets, helping alleviate a shortage of technically trained manufacturing workers and building a sustainable national manufacturing research infrastructure."

There are now a total of 14 *Manufacturing USA* institutes, sponsored by the departments of Energy, Defense and Commerce.

Read the full Manufacturing USA Annual Report, Fiscal Year 2016

Citation information:

*Manufacturing USA Annual Report, Fiscal Year 2016*, Advanced Manufacturing National Program Office, National Institute of Standards and Technology, Department of Commerce (2017),  
<https://www.ManufacturingUSA.com/resources/Manufacturing-USA-Annual-Report-Fiscal-Year-2016>

Contact: Advanced Manufacturing National Program Office – (301) 975-2830

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# **Deloitte 2017 Study - How Manufacturers Can Create Positive Perceptions with the US Public**

written by Lauri Moon | January 12, 2018

In Deloitte's recent study on the perception of manufacturing, the vast majority of Americans surveyed continue to view manufacturing vital to economic prosperity. However, less than 5 in 10 believe manufacturing jobs are interesting, rewarding, clean, safe, stable, secure. Less than 3 in 10 are likely to encourage their children to pursue a manufacturing career. Yet, when asked what future jobs in manufacturing will look like, those surveyed have overwhelmingly optimistic views - future manufacturing jobs will require high-tech skills (88 percent) and will be clean and safe (81 percent), as well as more innovative (77 percent). Given these findings, manufacturers could benefit from uplifting current perceptions in order to attract talent. Click to read how manufacturers can help change the perception of manufacturing.

[Click here for the full study and supporting information.](#)

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# Collaborative Robots and Lean/Continuous Improvement

written by admin | January 12, 2018

I attended a collaborative robots (cobots) event yesterday that IMC cosponsored with the PA CareerLink for Columbia/Montour Counties and thought it worth a few observations within the context of lean/ continuous improvement.

## The Perfect Process

Let's ask ourselves... What is the perfect production process? Well, a process that's being performed the "current one best way" (standard work) in a way that is 100% repeatable and predictable with no variation AND that can adapt if there are changes required AND can be continually improved.

We'd all love to have that, right? As we say, Lean/CI is about aiming for perfect yet knowing it isn't achievable (a golf score of 18). It's in the CI efforts that we keep getting closer and succeed as a result.

## How Cobots Might Help

Cobots are a developing technology that can be an important part of our CI efforts. They're designed to work alongside people and to be able to do specialized tasks that may be mundane (lower value work) or unsafe (repetitive motion) or need to be very precise. They're small enough that they can be picked up and moved around easily and safe enough that they don't usually need guarding.

So if you think about Problem - Causes - Solutions (PDCA or DMAIC). Cobots can be a solution ***in the right situation***. But the key to successful application is to start by doing a great job of identifying the right problem, getting to root cause and then considering and prioritizing solutions. Not jumping to an assumed solution that a robot will save the day (oh yeah, we never do that).

## Lean/CI More Than Ever

Like anything new, these technologies have the potential to separate winners from losers. And the winners will be the ones who have that CI operational culture and practices first and then apply cobots and other technologies as solutions to effective Lean/CI efforts.

## Consider Getting to Know Cobots

My advice would be to identify an internal resource to stay attuned to this continually emerging and developing technology. Below is a link to an organization and a book called "*Lean Robotics*" that was mentioned yesterday by the presenter from Universal Robotics. I haven't read it but plan to check it out. <https://leanrobotics.org/>.

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# It's National Manufacturing Day!

written by Lauri Moon | January 12, 2018



Pennsylvania Manufacturing Week and Manufacturing Day are part of a movement to build positive perceptions about manufacturing, draw attention to the amazing career opportunities available, and highlight the industry's important contributions to our economy. We ask everyone to share the many exciting opportunities in manufacturing, an industry which offers great benefits, strong job security, and fulfilling work with ongoing professional development throughout the day using



hashtags #MFGDay 17 and #MadeinPA.

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# **IMC Announces New Board Member, Officers**

written by Lauri Moon | January 12, 2018

The Innovative Manufacturers' Center (IMC), a public-private partnership dedicated to increasing Central Pennsylvania manufacturers' innovation, productivity and profitable growth, has named Shannon Munro, Vice President for Workforce Development at Pennsylvania College of Technology to its board of directors. Munro joined the Innovative Manufacturers Center's Board of Directors in July and will serve a three-year term. Munro has been with the college since 2012 where she oversees workforce training and consulting offerings and operations.

At its annual meeting in September, IMC's Board of Directors elected officers for its 2017-18 fiscal year. Keith Atherholt will service as Chairman; Dr. Vince Matteo as Vice Chairman; and Terri Fry as Secretary/Treasurer. Mr. Atherholt is President of Lewis Lumber Products located in Picture Rocks, Dr. Matteo is President/CEO of the Williamsport/Lycoming Chamber of Commerce and Ms. Fry is Vice President of Strategic Planning & Fabrication with Jersey Shore Steel Company headquartered in Jersey Shore.

Founded in 1988, the Innovative Manufacturers' Center works with Central PA manufacturers to help them innovate, grow and prosper. Supported through the U.S. Department of Commerce, National Institute of Standards and Technology's Hollings Manufacturing Extension Partnership (MEP) program and the Pennsylvania Department of Community and Economic Development's Manufacturing PA program, IMC serves manufacturers in Lycoming, Montour, Northumberland, Union, Snyder, Clinton, Centre, Mifflin, Juniata, Huntington, Blair, and Bedford Counties. Visit IMC at [www.IMCpa.com](http://www.IMCpa.com).

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# NC Company Looking for a U.S. Cut & Sew Manufacturer

written by Lauri Moon | January 12, 2018

A company located in Charlotte, NC that makes nylon-spandex nursing bras and nursing privacy covers currently manufacture overseas, but would like to explore bringing production back to the United States. They are producing about 18k-20k units of the nursing bras annually. The privacy cover is a new item that they would like to focus on producing in the United States immediately because of retail interest.

If interested in learning more, email [info@imcpa.com](mailto:info@imcpa.com).

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# #IMakeinPA Campaign Looking for Manufacturing Professionals

written by Lauri Moon | January 12, 2018

The third annual **Pennsylvania Manufacturing Week** will take place **September 30-October 6, 2017**, complementing National Manufacturing Day on October 6. Both initiatives promote the industry and address misperceptions of manufacturing today, draw attention to the amazing career opportunities available in a variety of sectors, and educate the public on the significant impact manufacturing has on Pennsylvania's economy.

This year, the Pennsylvania Department of Community & Economic Development (DCED) is launching a new social media campaign called **#IMakeinPA** to draw

attention to the exciting career opportunities in manufacturing. **#IMakeinPA** will feature profiles and testimonials from Pennsylvania's manufacturers and employees with an emphasis on younger workers, their background (how they got into manufacturing), and what a typical work day looks like (a "day in the life").

As part of the **#IMakeinPA** campaign individuals working in manufacturing professions will be profiled on **[dced.pa.gov/mfgweek](http://dced.pa.gov/mfgweek)**. If you would like to participate in the **#IMakeinPA** campaign, please fill out the form below and provide a hi-resolution headshot.



#### #IMakeinPA Individual Profile Template

##### About Pennsylvania Manufacturing Week

The third annual Pennsylvania Manufacturing Week will take place September 30-October 6, 2017, complementing the national initiative, National Manufacturing Day (October 4). Both initiatives are intended to promote the industry and address misconceptions of manufacturing today, draw attention to the amazing career opportunities available in a variety of sectors, and educate the public on the significant impact manufacturing has on Pennsylvania's economy.

This year, the Pennsylvania Department of Community & Economic Development (DCED) is launching a new social media campaign called #IMakeinPA to draw attention to the exciting career opportunities in manufacturing. #IMakeinPA will feature profiles and testimonials from Pennsylvania's manufacturers and employees with an emphasis on younger workers, their background (how they got into manufacturing), and what a typical work day looks like (a "day in the life").

##### Join the #IMakeinPA Movement

As part of the #IMakeinPA campaign individuals working in manufacturing professions will be profiled on [dced.pa.gov/mfgweek](http://dced.pa.gov/mfgweek). If you would like to participate in the #IMakeinPA campaign, please fill out the following short questionnaire and provide a hi-resolution headshot.

Name:

Occupation:

Industry:

Employer:

City Where You Work:

Age (Optional):

- 1) Please tell us about what do you do and how long you have been doing it.
- 2) How did you get into your career in manufacturing?
- 3) How would you describe a typical day at work?
- 4) What do you love most about what you do for your job?

In addition to completing an official profile, all employees of manufacturing firms are encouraged to use the #IMakeinPA hashtag on social media to share positive insights about being a part of Pennsylvania's manufacturing industry.

To submit your profile and headshot, please email Amy Jacobs, Executive Director for Economic Development Marketing at DCED at [amj@dced.pa.gov](mailto:amj@dced.pa.gov) by September 6, 2017.