

# 3 Steps to Accelerate Continuous Improvement with Predictive Analytics

written by Lauri Moon | February 25, 2021

Advanced Industrial Analytics enables manufacturers to identify real problems, quantify their financial impact and solve them within weeks, not months.

In an ideal world, long-term breakthroughs should flow from your continuous improvement process, but Gemba walks, Kaizen events and Six Sigma techniques are often manual efforts focused on past performance data. There is a better way to leverage these efforts.

Advanced Industrial Analytics—enabled by machine learning—uses real-time data to predict and automate continuous improvement opportunities that cut costs and increase efficiency.

Join GrayMatter Senior VP and Co-Founder Carson Drake at 2 p.m. ET March 24 to learn how industrial professionals create predictions that enhance product quality and throughput, cut energy consumption, extend industrial asset life and reduce equipment downtime.

In this one hour free event, you will learn how to:

- Identify the ideal metrics to optimize in your industrial environment;
- Quantify your ROI from adopting a predictive approach to continuous improvement;
- Envision potential solutions and estimate costs, scalability and time to value;
- Build an internal business use case to create buy-in.

[Register](#)

**By clicking above, I acknowledge and agree to Endeavor's Terms of**

**Service and to Endeavor's use of my contact information to communicate with me about offerings by Endeavor, its brands, affiliates and/or third-party partners, consistent with Endeavor's Privacy Policy. In addition, I understand that my personal information will be shared with any sponsor(s) of the resource, so they can contact me directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information will be used by them.**

## **Speaker**



### **Carson Drake, Sr. VP & Co-Founder, GrayMatter**

Carson has worked for more than 30 years to solve complex business and manufacturing challenges in thousands of plants across North America. After graduating with honors from Fairmont State University in West Virginia, Carson quickly gained valuable plant-floor knowledge in the manufacturing marketplace, working at Modicon with PLC, motion and HMI technologies in U.S. assembly plants, packaging plants and in a variety of other industries.

In 1991, Carson co-founded GrayMatter, and began leading the company's manufacturing and digital transformation teams. He now heads GrayMatter's Advanced Industrial Analytics practice, which works with major industrial organizations operating in the manufacturing, CPG, food & beverage and water/wastewater industries.

Hosted by

**IndustryWeek.**

Sponsored by



**GRAYMATTER**