

# 3 Ways Manufacturers Can Respond Confidently in the Face of Unpredictable Demand

written by Lauri Moon | September 3, 2021

What's the next disruption going to be? No one knows.

In this reality, most manufacturers are struggling to forecast accurately. Market changes happen rapidly and sometimes radically. While demand for your products is not fully in your control, there are ways to respond more rapidly and accurately.

Join this webcast with Julie Fraser, VP of Research for Operations and Manufacturing at Tech-Clarity and Allan Fine, Manager of Sage X3 Field Sales Engineers as they explore current approaches that can support success. In this event, you will learn how to:

1. Make planning and scheduling more agile, to keep up with constant change.
2. Manage inventory dynamically so you're not left with excess, shortages, or undue expediting expenses.
3. Know and analyze both reality and possibilities to get clarity on both the current picture and likely future scenarios

Join in at noon Eastern time on Wednesday, September 8th to get new ideas that can help your company thrive in an uncertain world.

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## **Speaker**



### **Julie Fraser, VP of Research in Manufacturing and Operations, Tech-Clarity, Inc.**

Passionate about making clear the business value of technology for Industry 4.0. Julie is VP Research for Operations and Manufacturing at Tech-Clarity. Previously, she founded Iyno Advisors; and worked at AMR (now Gartner); Cambashi; Industry Directions; Berclain/Baan (now Infor). Her B.A. is from Lawrence University with honors, Phi Beta Kappa. She is fascinated by the organizational, cultural and personal transformations that drive success with new technology and approaches to manufacturing.



### **Allan Fine, Manager, Field Sales Engineers, Sage X3**

Allan Fine has been in the ERP industry 26 years primarily doing functional presentations as well as consulting and project management. Eight of those years was as a Valued Added Reseller selling and servicing to SMB manufacturers. Prior to entering the ERP industry Allan worked at Steelcase in a variety of management positions encompassing Information Technology, Marketing and Manufacturing Operations. Allan attended the University of Texas at Arlington majoring in Business Information Systems.

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