

# 4 Insights to Propel Growth in 2023: What Manufacturers Expect in 2023

written by Lauri Moon | February 17, 2023

More than three-quarters of manufacturers think their revenue will increase this year—and company growth is their number one goal, new research from Aptean shows. To be clear, that means growing revenue, not just getting bigger. Companies say they're embracing automation and other manufacturing technologies to boost output without adding more people who are extremely tough to find, train and retain in this environment (38% of respondents said labor shortages remain their top concerns).



How can manufacturers grow the top line without adding people and other expenses? What obstacles could threaten that progress? This webinar is your opportunity to find out what other manufacturers are planning over the next year and how businesses can overcome those headwinds.

Join us on March 1, 2023, at 12pm ET, as we explore 4 insights identified from our research, and how they will shape your 2023 growth strategy. We'll discuss:

- How companies expect to complete digital transformation in 2023, becoming digital enterprises
- Improving supply chain reliability and visibility
- Combatting rising costs by increasing efficiencies
- Using automation to address labor challenges

Real-world feedback is a great way to benchmark your performance and contextualize your goals. Are you ready to propel growth by improving your bottom line? Don't miss this webinar opportunity to learn how!

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## Speaker

 **Andy Pickard | Senior Solutions Consultant | Aptean**

Andy has over 20 years' experience working with Aptean Industrial Manufacturing ERP, both in the services and sales roles, as well as being a customer for 6 years. He currently works in a pre-sales roles helping new prospects and existing customers discover how the solution can make their organizations improve performance, productivity and profitability.

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