

# 5 Ways to Grow Sales Despite the Pandemic or Politics

written by Lauri Moon | February 3, 2021

## 25th Anniversary Celebration!

As IMC Partner, Moore Power Sales, celebrates 25 years of helping Central Pennsylvania Business Leaders build competitive Sales Teams, they wanted to invite you to a one hour, fast paced Live Stream of the Top 5 things they've learned:

- What sales management must do to build a high-performance sales culture
- Top lessons from hiring mistakes and how to avoid them
- Why you can't fix salespeople - you need to fix sales culture first
- Where is your sales process vulnerable to giving away your expertise
- What to track in real time to keep the focus on the results you need
- Bonus - How to pivot since COVID-19 to remain relevant in your market

### **Presenter:**



John Moore is the founder of Moore Power Sales. More Power Sales is passionate about helping companies compete worldwide and yet still enjoy the quality of life

here in Central PA. John has been helping companies grow sales and leader since 1995.

John works with leaders in sales development, sales management and customer service; is an expert at evaluating the salesforce and recruiting higher performers; provides assessments to develop the next generation of leaders.

There is no cost for this special event, but registration is required.

# **Register**