

Using Artificial Intelligence to Support Human Resources

written by Lauri Moon | October 24, 2024



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(1-hour, Virtual)

This program starts in:



The future of human resources is here, and it's powered by AI. Stay ahead of the curve by discovering how artificial intelligence is transforming HR practices, driving efficiency, and shaping more engaged, satisfied workforces.

Join us for a one-hour live webinar where internationally renowned HR expert William J. Rothwell shares how AI can elevate your HR operations. From streamlining recruitment to crafting personalized employee development plans, this session will give you the tools to future-proof your HR strategy.

In this engaging session, we will touch briefly on how AI can:

- **Boost efficiency** by automating time-consuming tasks, freeing up your HR team to focus on strategic initiatives.
- **Leverage data-driven insights** to make smarter, faster decisions that align with your company's goals.
- **Transform the candidate experience**, helping you attract top talent and enhance your employer brand.
- **Reduce bias** in hiring and HR processes, fostering a more diverse and inclusive workplace.
- **Personalize learning and development** with tailored training programs that keep your workforce competitive and engaged.

Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

[Register](#)

Webinar login will be provided approximately one week prior to the event.

120524 Using AI to Support HR Webinar Flyer

Follow-up Sessions:

This free webinar is an introduction to this follow-up four-part series. Register for all four for only \$309!

- January 16, 2025 - Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 - Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success

Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

Presenter:



William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.