

Sustainability Change Champion in Manufacturing - Webinar Series

written by Lauri Moon | October 29, 2024



Become a Sustainability Change Champion!

This webinar series will give you tremendous insight into how to become a sustainability change agent within your organization and drive sustainability initiatives that deliver business results.

This webinar prepares emerging leaders to manage strategic change both within their organizations and in response to disruptions. Participants will engage in a simulated scenario, taking on roles such as CEO or Director of Product Innovation to navigate challenges related to both internal and external change. The exercise emphasizes diagnosing challenges, planning adaptive actions, and leading successful change efforts that align with evolving sustainability goals.

Learning Objectives

- Develop diagnostic and action-planning skills for leading strategic change within the organization and in response to external pressures
- Understand the dynamics of resistance to change and strategies to overcome it both internally and externally

[**Register**](#)

Register once for all four webinars.

Webinar 1: How to Become a Change Agent Within Your Organization to Drive Sustainability Initiatives - Past

Webinar 2: How to Make Your Organization Resilient to Complex and “Wicked” Problems - March 28

Webinar 3: The Business Case for Energy Audits - April 11

Webinar 4: Energy Audit - Why now is the Best Time - April 25