

# Build a Proactive Culture of Safety with Microlearning

written by Lauri Moon | March 11, 2019

In today's complex and fast-paced world, workplace safety training programs are vital for the protection and wellbeing of employees.

But, creating a culture where employees are motivated to proactively adopt safety knowledge and practices takes more than defining policies and procedures, mandatory compliance training, and employee communications.

Join EHS Today, along with Terry Mathis (Founder & CEO of ProAct Safety) and Carol Leaman (CEO of Axonify) on Thursday, May 9th from 2 - 3 pm as they share strategies for building a proactive culture of safety. They will also discuss:

- The importance of reinforcing and empowering a culture of safety excellence at every level
- Ways to develop the capability within the culture to identify, prioritize, and solve safety problems and challenges with microlearning
- How to maintain and continuously improve safety culture performance through ongoing employee engagement and training
- Real-world examples of how industry leaders like Merck and Walmart are using microlearning to create a culture of safety excellence

## Speakers

 **Terry Mathis, Founder and CEO, ProAct Safety®**

Terry Mathis is the founder and CEO of ProAct Safety®, an international safety and performance excellence firm. He is known for his dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at ASSE (Now ASSP), NSC, and numerous company and industry conferences. He has published over 150 articles in industry magazines and is the coauthor of five books including STEPS to Safety Culture Excellence (WILEY, 2013).

Terry is a veteran of over 1600 safety, culture and performance improvement projects in 39 countries and 21 languages, and has personally assisted organizations such as Georgia-Pacific, Herman Miller, AstraZeneca, Wrigley, ALCOA, Merck, Rockwell Automation, AMCOL International, Ingersoll-Rand and many others to achieve excellence.

 **Carol Leaman, CEO, Axonify**

Carol Leaman (BA, MAcc, FCPA) is an award-winning thought leader with an impressive track record of successfully leading tech companies. Not only is she a disruptor in the corporate learning space, but she's also the brains behind the Axonify Microlearning Platform. Prior to Axonify, Carol was the CEO of PostRank Inc., a social engagement analytics platform she sold to Google. She was also the CEO at several other technology firms, including RSS Solutions and Fakespace Systems.

Carol is a celebrated entrepreneur and trailblazer (Sarah Kirke Award 2010, Waterloo Region Entrepreneur Hall of Fame Intrepid Award 2011 and the Profit500 Award for Canada's Leading Female Entrepreneur 2017) whose articles appear in leading learning, business and technology publications. She also sits on the boards of many organizations and advises a variety of Canadian high-tech firms.

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