Build your Automation Game Plan: Tools to prioritize winning robot projects

written by Lauri Moon | October 5, 2022

Automation technologies have progressed to the point where the majority of manufacturing businesses *have* multiple processes that are ready for robotic automation. But with so many business challenges driving automation, and so many different components, tools, and robot models contributing to automated systems, how can businesses prioritize what processes to automate first?

Join Alex Thesken, Marketing Technologist at Universal Robots, as he unveils UR's new Application Evaluation Tool. This interactive form organizes environmental and personnel factors, as well as installation, programming, and operating considerations that add time and complexity to an automation project. Manufacturers can compare processes side by side and determine which potential automation projects will deploy into full production most quickly and deliver ROI soonest.

Attendees will be able to:

- Recognize the five factors that drive complexity in automation projects
- Explore how to mitigate risk factors and identify a smooth deployment strategy
- Strategize a scalable automation plan for your facility driven by ROI
- Receive the free Application Evaluation Tool to get started

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Speaker:

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Alex Thesken is a Content & Technology Specialist for Universal Robots USA. Since starting with UR as a writing contractor, he has focused on translating manufacturers' business problems into collaborative automation solutions. Alex ensures UR's communications are grounded in the everyday realities of manufacturers large and small and builds content and tools that educate manufacturing businesses on automation's unique role in their industry.

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