

Building the Business Case for Driver Risk Management

written by Lauri Moon | March 9, 2021

Approximately one in three of all injury collisions on the road involves people driving for work purposes. Employers have a responsibility to keep those driving for work purposes and others on the road safe, by ensuring drivers are properly qualified, trained, motivated to drive safely, display the right attitudes and behaviors and feel part of a solid, organization-wide crash-free culture®.

But where do you start with building the business case for driver risk management and proposing a new program to the executive team and/or Board? In this webinar, Jim Noble, Senior Vice President of Risk Engineering with eDrivingSM and Andrew Bradley, Risk Management expert and former Nestlé executive, will take you through a series of simple steps to achieve a company-wide commitment to the management of driver risk, including a look at how Nestlé cut its claims frequency by more than half and reduced its average claims cost per vehicle by a staggering 76% over 14 years.

Register now to learn about:

- How to calculate the direct and indirect cost of workplace crashes to your business
- Employer responsibilities for managing driver safety
- Nestlé's incredibly successful experience of introducing and managing a driver risk management program
- How to secure leadership commitment
- How to address privacy, implementation, and other concerns from internal departments

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Speakers



Jim Noble, Sr. Vice President, Risk Engineering, eDriving

Jim Noble has been associated with eDriving for almost 20 years as a customer, a consultant and as a team member. His 40+ years in transportation encompass leadership positions in fleet operations management, logistics management, advocacy, driver safety and global risk management. As lead Risk Engineer for eDriving he works to find innovative ways of harnessing the power of eDriving's "Big Data" to produce actionable and easy-to-understand insights aimed at reducing our customers' risk profiles. Jim works with eDriving partners to provide industry-leading, holistic risk scoring that is rapidly becoming the standard for effectively assessing driver risk. Jim pioneered eDriving's unique 1-on-1 Professional Coaching program designed to help drivers gain defensive driving insights from after-action coaching.



Andrew Bradley, Former Head of Group Risk Services, Nestlé and CEO of Intercona Re

Andrew Bradley recently retired as Head of Group Risk Services for Nestlé and as CEO of Intercona Re, the Group's reinsurance captive, after 40 years. In this role he implemented global insurance programs for the group and expanded the reinsurance captive's premium volume sevenfold. Intercona Re was presented with the Award of Excellence in Captive Management from the World Captive Forum in

2015. In 2014, AON presented Nestlé with an Innovation Award for the road safety program Andrew helped implement that included a global road safety committee, gap analysis, holistic driver data, coaching and eDriving's Virtual Risk Manager® closed-loop risk reduction program. Andrew was a member of both the Industry Insurance Panel and M200 as well as Chair of the Global Road Safety Partnership (GRSP). He is a regular speaker at the Federal Roads Maintenance Agency (FERMA), SIRM, Insurance for Safer Roads and other industry events. Andrew was presented with a Lifetime Achievement Award by FERMA in 2018.

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