

Energy Industry Overview Map - Chemical Industry Opportunities for Manufacturers

written by Lauri Moon | December 9, 2025



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The chemical industry serves as the foundation for the manufacturing sector, transforming raw materials into over 70,000 different products used across nearly all global industries. The sector is functionally segmented into four main categories: basic chemicals, specialty chemicals, agricultural chemicals and consumer products. These segments differ fundamentally in terms of production volume, technical complexity and margin expectations.

Join us for this informative webinar to learn more about the chemical supply chain value network, emerging trends, growth sectors, and a roadmap for market entry.

The Chemical Industry supply chain was drafted by the Bravo Group, which gathered content and information from a variety of sources referenced within the document. The Bravo Group is Pennsylvania's largest independent public relations firm with expertise in advocacy, marketing, research, and government relations.

The webinar will be led by Steve Kratz. Mr. Kratz is the president of the Pennsylvania Chemical Industry Council (PCIC), the statewide business organization representing the commonwealth's chemical industry. Working with the PCIC board of directors and staff, Kratz oversees all operations, advocacy and initiatives of the

council. Kratz brings more than 15 years of political, advocacy and economic development marketing experience to PCIC, with an extensive background in advancing projects, policies and initiatives, and leading diverse coalitions.