

Energy Industry Overview Map - Circular Plastics Supply Chain Opportunities for Manufacturers

written by Lauri Moon | December 9, 2025



The circular plastics industry is centered around transforming the traditional model of plastic use that usually ends in the landfill into a sustainable circular economy. This involves designing plastics and plastic products to eliminate waste and pollution, to be reused, recycled, or composted, and to keep materials circulating at their highest value for as long as possible.

Join us to learn more about this growing segment and opportunities for manufacturing. Experts will discuss market growth, market entry points, emerging technologies, and funding opportunities.

The webinar will be led by Steve Kratz. Mr. Kratz is the president of the Pennsylvania Chemical Industry Council (PCIC), the statewide business organization representing the commonwealth's chemical industry. Working with the PCIC board of directors and staff, Kratz oversees all operations, advocacy and initiatives of the council. Kratz brings more than 15 years of political, advocacy and economic development marketing experience to PCIC, with an extensive background in advancing projects, policies and initiatives, and leading diverse coalitions.