

# Connecting Health & Safety, Sustainability and Operational Excellence

written by Lauri Moon | January 6, 2020

Occupational safety and health (OHS) professionals working in organizations are integral to sustainability and operational excellence. In the past, corporate sustainability efforts focused on environmental issues, such as resource usage and emissions reductions. Attention has turned to other aspects of sustainability, including occupational safety, health and wellness. Companies and their supply chains are managing sustainability through strategic initiatives embedded into daily operations, managed and measured proactively and globally as part of larger business/operational excellence initiatives and stakeholder expectations.

Investors break down sustainability into environmental, social and governance (ESG) issues, with an expectation companies will report on the measurement and resulting outcome of managing these issues. The safety and health of workers – the human capital – is part of the social dimension of sustainability.

Some companies call this corporate social responsibility (CSR), others refer to it as the triple-bottom line, leveraging people, planet and profits to achieve long-term value and organizational sustainability goals. Ideally, sustainability goals strive to balance social, environmental and economic considerations for long-term corporate success and viability.

This webinar will examine sustainability by:

- Discussing the ‘Why’ for your CEO, you and the safety and health profession.
- Defining sustainability – ESG, CSR and a “triple-bottom line” approach.
- Discussing recognized standards used to report on OHS sustainability.
- Exploring the need for reliable, consistent and relevant safety and health metrics for return on sustainability efforts.
- Presenting current work on leading metrics for OHS – sustainability and how

they support integrating OHS, sustainability and operational excellence.

## **Speakers**



### **Kathy A. Seabrock, President, Global Solutions, Inc.**

Kathy A. Seabrock is a futurist in the world of workplace health, safety and environmental management. She is the president of Global Solutions, Inc. and works with multinational companies focused on business, operational and commercial excellence using safety and health excellence as a lever for organizational change and sustainable business performance. She is the President of Global Solutions, Inc. and is Chair of the Board of the Center for Safety and Health Sustainability. Member on several boards, she recently acted as Head of the US Delegation and an US Expert to TC 283/ISO 45001 OH&S. She holds a BS in Chemistry from James Madison University, USA and is former President and Fellow of the American Society of Safety Professionals and Fellow of the British Institution of Occupational Health and Safety (IOSH).



### **Robert Polito, ACTS Sales Manager, Intelex**

Robert Polito has over thirty-eight years of sales, management, marketing, software, engineering and environmental consulting experience providing services and products to the industrial sector. Currently he holds the position of ACTS Sales Manager at Intelex. Apart from his official role he is also part of the culture champion team at Intelex where he helps the company with culture, diversity, branding, inclusion, communication, education and community. He's a passionate and experienced runner, mentor and sales leader with Sustainability, EHSQ and Supply Chain software sales expertise.

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