

# Creating an Effective and Sustainable Safety Culture

written by Lauri Moon | November 1, 2018

Manufacturers want their employees to be safe. Yet despite their best intentions, many manufacturers still lack effective practices and policies to keep workers safe. Safe employees are more likely to trust management and be engaged in their work and willing to identify and solve problems.

In this webinar, we'll explore Milliken's Safety structure and how you can help drive safety performance and continuous improvement by establishing associate leadership as the cornerstone of your system.

## Key Takeaways:

- How a foundation of safety can build trust and engagement within your organization and leads to complete ownership of the process
- Ways to support the process through tools, education, and recognition
- Barriers and challenges to employee involvement

## Speaker

 **Jordan Workman, Director of Client Development for North America & Europe, Performance Solutions by Milliken**

Jordan Workman serves as Director of Client Development for Performance Solutions by Milliken. He works with multi-national manufacturing clients to help them assess their operational performance and create strategies to deliver on corporate performance expectations. Clients served span a variety of industries, including agriculture, automotive, pharma, chemical, food and beverage, mining and specialty plastics.

Prior to joining Performance Solutions by Milliken, Jordan was employed by Owens Corning for almost a decade, where he last served as Marketing Director for a global business unit and was responsible for creating and executing a go-to-market

strategy that aligned commercial, supply chain, and operational capabilities. He also served as Business Development Leader for greater China based in Shanghai. He brings a wealth of knowledge on how to bridge cross-cultural differences and drive performance in the journey to business excellence.

Jordan holds a degree in Economics & Political Science from West Virginia University.

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