

Cybersecurity: What You Need to Know to Protect Your Business & Build Customer Trust

written by Lauri Moon | May 1, 2023

Cybercrimes are getting more complex. A short time ago ransomware felt like the biggest threat, but now points of entry are shifting. The acts are tricky and deceiving. Hackers, as we commonly refer to them, are infiltrating our social networks, hanging out for a while, learning our habits and behaviors

and striking when you may least expect it. This is a big concern for manufacturing operations resilience and has implications for business insurance.



Could you or your operation be next?

Join us June 21st for this special event featuring cybercrimes experts FBI Special Agent, Daniel Sherry and President and Cofounder of Core Business Solutions, Scott Dawson.

Session 1: Targeting Trends and Best Practices for Cyber Defense



Joining us from the FBI is Special Agent Daniel Sherry. Dan will be presenting on some of the most recent types of activity that the FBI encounters. While exactly what he will say remains a secret (he is the FBI), he will address topical areas such as cybercrimes, common or well disguised fraud attempts, current high risks as viewed by FBI agents, and help us reconsider our personal and business awareness of risks and threats.

Special Agent Dan Sherry is a senior counterintelligence investigator with the FBI

specializing in China matters, specifically combatting the threat posed by Chinese intelligence services and preventing the illicit transfer of US technology. SA Sherry began his counterintelligence career in 1999 in the Army and successfully transitioned into the FBI in 2005. His 24+ years of combined government service has been focused on China and now also includes the collateral duty of Private Sector Coordinator for FBI Philadelphia. In this role, SA Sherry is responsible for engaging industry and academia for the purpose of creating and maintaining a mutually beneficial security relationship.

Session 2: Protect Your Data & Build Customer Trust

Every business has data to protect. But there's more than data at stake. Attacks like ransomware can bring a company's operations to a halt with one bad click. Even if you recover your data—which could take days or weeks—you might not recover your brand reputation. But what if you could transform that risk into an opportunity to build customer trust?

Protect Your Data & Build Customer Trust, presented by Scott Dawson, President of Core Business Solutions, will cover topics such as:

- The Priority of Cybersecurity for Business
- Cybersecurity is a Business Risk
- What Resources are Needed
- Leadership Involvement
- Building a Roadmap



Scott Dawson is the President and Co-Founder of Core Business Solutions, Inc., a Cybersecurity consulting company headquartered in Lewisburg, Pennsylvania. As a

consultant with over 30 years of experience, Scott has helped thousands of American businesses implement various industry standards. At Core Business Solutions, Scott co-created the first cloud-based document control system, the CORE Compliance Platform, which helps thousands of users achieve and maintain ISO certification. He has developed simplified programs for implementing ISO 9001, ISO 27001, ISO 13485, ISO 14001, ISO 45001, CMMC, CMMI, and more.

Who Should Attend?

Those in the manufacturing or supply chain community in leadership or technology related roles, including business owners, C-suite executives, plant managers, production managers, risk management, security managers, technology or equipment managers, controllers and accounting leaders. Any roles with responsibilities connected to leading operations and production. The content at this event is not in-depth technical, it is entry level technology friendly.

[Register](#)

This event is intended for the Central PA manufacturing community. Non-manufacturers who register will be placed on a waiting list and will be contacted closer to the event regarding attendance.

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