# **Cybersecurity and Cyber Insurance: Like Peas & Carrots**

written by Lauri Moon | June 20, 2024 Cyber-attacks are rapidly increasing in both frequency and severity. Adversaries have found new ways to exploit vulnerabilities for profit, making even small and medium-sized enterprises (SMEs) frequent targets. Consequently, new regulations and compliance standards are being introduced,



cyber insurance premiums have risen, and underwriters must ensure that their clients have legitimate coverage. Join us to learn more about how the market is responding to these new threats and price increases. We'll share cyber coverage checklists and explore how underwriters are fighting back by partnering with a new kind of Cybersecurity solution that will keep your assets safe and your premiums low.

## **Learning Targets:**

- How your cyber and risk management controls affect cyber insurance terms, conditions, and pricing
- Defense in depth with layered security
- Keys to identifying exposures, and ways to manage the risk associated with them
- Determining "how much coverage is enough"

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## **About the Presenters:**

<u> Andrew Hodge - Anderson Insurance Group</u>

Andrew Hodge is a Partner at Anderson Insurance Group where he serves as Vice President and Commercial Insurance Consultant. Andrew has spent over a decade working in Commercial Insurance as an Agent, Broker, and Underwriter with a large focus in the Manufacturing space. Andrew's experience in multiple facets of the insurance industry gives him a unique perspective on how to best position his clients for their Risk Management and Insurance programs.

#### Matthew Coppola - Coppola Enterprises, Inc.

Matthew Coppola is President of Coppola Enterprises, Inc. and has over 22 years' experience providing consulting services to Coppola Enterprises, Inc. clients. His credentials include an undergraduate degree in Business Administration from Duquesne University in Pittsburgh, PA and an MBA from Duquesne's John F. Donahue Graduate School of Business. Coppola Enterprises is an IT and Management Consulting firm located in Meadville, PA. Coppola Enterprises is a trusted partner to many companies in the region providing MSP and Cybersecurity