

# Cybersecurity for Economic Development: Protecting the Businesses You Support

written by Lauri Moon | March 2, 2023



Cybersecurity is a critical issue for all organizations, and economic development organizations are no exception. As these organizations work to support and grow local businesses, they must also be aware of the potential cyber threats that these businesses may face. That's why IMC is excited to partner with our sister centers across Pennsylvania and MxD to offer a one-hour cybersecurity workshop for economic development organizations.

## **Overview:**

During this workshop, attendees will learn about the latest cybersecurity threats and trends, as well as best practices for protecting their organizations and the businesses they support. The workshop will cover topics such as:

- Identifying and preventing common cyber attacks
- Implementing effective security policies and procedures
- Responding to a security incident
- How to take advantage of available resources

## **Who Should Attend:**

This workshop is designed for economic development organizations who want to gain a better understanding of cybersecurity risks and the best practices and resources that are available. By attending this workshop, participants will gain valuable insights and strategies to better protect their organization and the businesses they support from cyber threats.

**Register**

## **Instructor: Laura Robb Elan, Sr. Director of Cybersecurity at MxD**

Laura Élan will lead this webinar. Ms. Élan is a licensed Professional Engineer in the State of Illinois, a CISSP-Certified Information Systems Security Professional (provisional), and holds the RAC credential from the Regulatory Affairs Professionals Society. She has both Master of Science in Electrical Engineering and a Master of Computer Science degree.

### **About MxD:**

MxD (Manufacturing X Digital) is a DoD-funded Manufacturing Innovation Institute with a mission to advance digital adoption in manufacturing. Designated as the National Center for Cybersecurity in Manufacturing, MxD provides resources to help manufacturers understand DoD cybersecurity requirements, and funds projects related to IT/OT cybersecurity. In addition, we offer a curriculum to ensure manufacturers have the workforce prepared to support digital and cybersecurity operations. Learn more about MxD at [mxdusa.org](http://mxdusa.org).

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