

Demystifying Digital Transformation — Digesting Smart Manufacturing One Bite at a Time

written by Lauri Moon | November 15, 2022

Digital transformation isn't a destination, it's a journey — one that all industrial organizations must undertake in order to survive and thrive. Smart manufacturing is the key to unlocking the future of industry, but where do you begin? Why should you choose one initiative over another? How do you improve OEE + protect your assets while managing the IT / OT convergence?



Join us for an exclusive look at how to slice up the digital transformation pie, and which bites to take first. You'll learn:

- Demystifying digital transformation — How to define digital transformation + smart manufacturing for your organization
- How to identify pain points that digital transformation can solve
- Why you need to digest manufacturing slowly — addressing issues we often tend to overlook
- A framework for how to choose your next digital transformation initiative (and why we recommend starting with the foundation of your assets and processes)

Speaker



Chris Dobrzynski | AUVESY-MDT

In his role with AUVESY-MDT, Chris leads initiatives for our global business

development team in the automotive, aerospace and defense industries. Chris has over a decade of experience in manufacturing and information technologies, including field sales application engineer and strategic account manager roles with AUVESY-MDT, Rockwell, Siemens, and Advantech. .

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