

Develop a Corporate Culture that Drives Operational Excellence

written by Lauri Moon | May 18, 2017

An IndustryWeek Webinar Invitation

Description

Is your tried and true culture in need of new transformational ideas? Join us to learn how to transform your current company culture to create end-to-end business transformations that support Operational Excellence.

During the webinar, Kevin Duggan, President of Duggan Associates, will explain how to address the problems of your existing culture head on. Learn how to create a place where everyone knows where your company is going with its improvement efforts and understands how these improvements will affect top-line business growth.

Duggan will highlight the most common culture challenges and how to overcome them, including the three key steps Operational Excellence proponents must undertake: getting support from leadership, gaining middle management buy-in, and building acceptance with non-managerial employees.

Hear real-world examples of successful culture transformations and pose your own questions about the challenges your company is facing.

Cultural challenges to Operational Excellence are common, but after this session, you will know how to overcome them to build a culture of growth instead.

Presenter



Kevin Duggan

President

Duggan Associates

Kevin J. Duggan is a renowned expert in applying advanced lean techniques to achieve Operational Excellence and the author of four books on the subject: *Design for Operational Excellence: A Breakthrough Strategy for Business Growth*, *Creating Mixed Model Value Streams*, *Operational Excellence in Your Office: A Guide to Achieving Autonomous Value Stream Flow with Lean Techniques* and *Beyond the Lean Office: A Novel on Progressing from Lean Tools to Operational Excellence*. As President of Duggan Associates, an international training and advisory firm, and Founder of the Institute for Operational Excellence, the leading educational center on Operational Excellence, Duggan has assisted many major corporations worldwide, including FMC Technologies, Chromalloy, Aetna, SpaceX, Caterpillar, Pratt & Whitney, Singapore Airlines, Sikorsky, IDEX Corporation and Parker Hannifin. A recognized expert on Operational Excellence, he is a frequent keynote speaker, master of ceremonies, and panelist at international conferences, and has appeared on CNN and the Fox Business Network.

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