Digital Manufacturing: Are You Taking the Lead or Falling Behind?

written by Lauri Moon | September 6, 2017

How are manufacturers gaining and maintaining a digital edge?

A competitive advantage doesn't just happen in any area of business. Operationally speaking, it starts with a deliberate strategy to excel in a few targeted areas, making the necessary investments and then fully leveraging the financial or performance advantages.

In partnership with OpenText, IndustryWeek set out to look at how well companies were executing their digital manufacturing strategy. While point solutions are essential, we wanted to focus on how well digital capabilities as a whole are being managed, whether they're delivering on their promise, and what stage manufacturers are at in the broader digital transformation.

We found that four out of five manufacturing company leaders believe that digital manufacturing solutions and capabilities are critical to achieving and maintaining a competitive edge. But only one out of four companies have leveraged the adoption and application of such solutions to gain any kind of advantage.

In this webinar we will look at the digital capabilities manufacturers have deployed and whether or not they have achieved the targeted objectives. We will discuss the expanding promise of analytics, and the day-to-day business realities. And we will explore the challenges around digital integration and how to find and keep people with the talent to maximize the benefits and transform the organization.

Speaker

Tom Leeson, MSC, Industry Strategist, OpenText

Thomas (Tom) Leeson is Industry Strategist for the Manufacturing sector at OpenText.

Tom is an Engineer by trade, a Mathematician by education. He has nearly 40 years of experience working in the manufacturing sector. First within Aerospace, Automotive and Discrete Manufacturing companies introducing computational techniques before moving into the Engineering and Manufacturing IT sector. The last 22 years Tom has fulfilled various senior roles with manufacturing software specialists Dassault Systemes, SmarTeam PLM, Computervision, PTC and the Artificial Intelligence Company Aion.

Tom is passionate about engineering and manufacturing and began his career with a traditional engineering apprenticeship as a Precision Engineer servicing the Oil and Gas, Mining, and Automotive industries in Scotland before moving on to design analysis careers with British Aerospace (BAe) and Jaguar Cars. With BAe he studied a Master's Degree in Computation Mathematics relating to Computer Aided Engineering.

Technical Details

This webinar will be conducted using a slides-and-audio format. After you complete your registration, you will receive a confirmation email with details for joining the webinar.

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