# Digital Transformation 101 – Operationalizing Data

written by Lauri Moon | February 25, 2021

The events of 2020 have shown that even if we think our business models, supply chains, and other aspects are rock solid, that outside events can upend our processes without warning. The only certainty for the future is that other changes will unexpectedly occur and it will have to be managed quickly.

**What enables your business to react quickly and effectively, perhaps even gaining a step on your competition?**

Knowledge of your data is the key to success or failure – and we are in the midst of a truly transformative period of time. Accessibility, cost and usefulness govern the success of any digital project or transformation and **if you do not understand the tools for data delivery then you are limiting your ability to manage future change**.

How can you get started? Join our webinar and learn how:

- Usage of the cloud, API's & Microservices governs your short and long term success
- Building an API program that supports key manufacturing metrics, not just IT
- Other businesses are leveraging emerging technologies to gain a competitive edge
- To leverage best practices for getting started on the right track

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**Speakers**



**Sean Riley, Vice President, Industry Solutions and Head of Global COE for Business Value, Software AG**

Sean Riley is Vice President, Industry Solutions and Head of the global COE for Value Engineering at Software AG. His focus areas include manufacturing & transportation technologies, value discovery and enablement; process improvement; financial and economic modeling; and collaboration enablement. He has 10+ years of experience in supply chain related fields with a specific focus on logistics operations. In addition to his work experience, he holds a BA in Business Administration from Hanover College, an MBA with Distinction in Managerial Finance from DePaul University and is a certified Six Sigma Greenbelt.