

# Digitizing Lean - How to Enhance Team Engagement and Performance Through the Crisis

written by Lauri Moon | August 25, 2020

Under the best of circumstances, shop-floor communications have been siloed endeavors, often lost in the clutter of sticky notes, white boards, spreadsheets and a sea of never-ending emails, texts and phone calls. Despite this all-too-common reality, we can all agree that the ability and skills displayed on the floor to meet the expectations of every shift are commendable. We can also recognize there is room for improvement and that this is an area that would benefit from a digital approach tightly tailored to the realities (and differences) that live on the floor.

If we focus on some of the unique challenges we are experiencing today with the health crisis, we all understand that passing paper and pens is not an option in today's climate. We've got to think differently.

While remote working will likely be a long-term consideration, a potential upside is that we have the opportunity to leverage more voices. By expanding the talent pool to extend across multiple facilities, we can unlock new contributors, new ideas and ultimately better outcomes with both onsite and remote resources pooling together with more organically woven communication and connectivity efforts.

But the question remains... how?

For many, the solution is fully pulling lean practices into the Digital Transformation.

Join this IndustryWeek-hosted webinar with Dassault Systèmes as we discuss how digitizing lean practices can drive continuous improvements across all manufacturing and supply chain operations even through the realities of today's manufacturing environment. By seamlessly leveraging rich content and facilitating problem-solving, these tools enable teams to make rapid decisions and better manage operational efficiency regardless of where or how they work.

In this hour-long event, you will learn:

- How digital lean tools empower your manufacturing teams to find new ways to innovate and collaborate.
- How the current, paper based approaches introduce challenges as they are less structured, error prone and often lead to productivity losses.
- How a cloud-based, custom-built digital platform like 3DLean can address the needs of today's manufacturers.

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## Speaker



## **Adrian Wood, Director of Strategy and Marketing, Dassault Systèmes DELMIA**

Adrian Wood has spent over 20 years in customer-facing positions ranging from sales and marketing, to fulfilment and account management. His career focus has been on problem solving and development within emerging and rapid growth segments to enable customer success across a wide range of industries from Hi Tech to Retail and Logistics and across multiple disciplines such as Supply Chain, Manufacturing Simulation and Analytics.

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