

E-Commerce Opportunities for Companies

written by Lauri Moon | June 28, 2017

The ever expanding use of technology at all levels of life and business will continue to expand and with it e-commerce.

This new way to purchase products continues to have a significant effect on today's retail market. Consumers can already purchase everything from the staples of life such as food, medicine and clothing to virtually all consumer products, including the continually expanding array of high tech products electronically. We are now seeing e-commerce expanding rapidly into the commercial market place as well. This growth of e-commerce is not only changing the way consumers and manufacturers purchase and market products, it is also having an effect on supply chain management. The logistical support needed by companies involved in e-commerce is rapidly changing as well. There are also many regulatory issues that relate to e-Commerce Transactions.

This seminar will define e-Commerce; identify the various opportunities that exist for commercial companies related to e-Commerce and the related export and import compliance issues. It will further identify those intermediaries who can assist with developing an e-Commerce program.

Who should attend?

- Senior Management
- Sales
- Marketing
- Corporate Development
- Export/Import Operations

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After registering, you will receive an email containing information about joining the webinar.

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