## Energy and Environment Project Implementation

written by Lauri Moon | March 26, 2021

Prior to the pandemic, the craft brewing industry contributed nearly \$83 billion to the US economy and supported more than 580,000 jobs. During this time, Pennsylvania ranked  $5^{th}$  in the number of craft breweries in the United States, and  $2^{nd}$  in economic impacts by state.

Join us on National Beer Day for a webinar on how a craft brewer **and** small business owner can recover money and reduce operation costs through energy efficiency projects and best practices. We will be sharing project ideas and resources uncovered while working in the field, which have reduced energy consumption, expanded production, and minimized waste and emissions. Also joining the webinar will be guest speaker Matteo Rachocki, CEO of Voodoo Brewery, who will share his experiences and lessons learned.

Register