

Energy Industry Overview Map - Blue Hydrogen Opportunities for Manufacturers

written by Lauri Moon | December 9, 2025



The hydrogen economy for small and medium-sized manufacturers (SMMs) in Appalachia is no longer a futuristic concept—it is an immediate purchase order opportunity. As of late 2025, the demand for blue hydrogen production is accelerating, driven by the region’s geological advantages and industrial legacy.

This webinar will highlight the report that maps the supply chain for Steam-Methane Reforming (SMR) with Carbon Capture, providing the data and NAICS codes you need to identify your place in the supply chain.

The Hydrogen supply chain was drafted by the Bravo Group, which gathered content and information from a variety of sources referenced within the document. The Bravo Group is Pennsylvania’s largest independent public relations firm with expertise in advocacy, marketing, research, and government relations.