

Energy Efficiency Launchpad for Manufacturers

written by Lauri Moon | September 24, 2026



Energy Efficiency Launchpad for Manufacturers

Identify energy-cost savings, priority systems, incentives, funding, and the right next step for your facility.

(2.5 Hr, Williamsport, PA)

This program starts in:



Energy costs are not just a utility-line item – they affect margins, competitiveness, and the ability to invest in your operation. **Energy Efficiency Launch Pad**, an EMA initiative, gives small and mid-sized manufacturers a straightforward way to identify cost-saving opportunities, understand available incentives, funding, and take the

next step toward implementation.

Register now for this no-cost event!

Register

In one focused morning session, manufacturers will learn where energy dollars are often being lost on the shop floor - from demand charges, power factor, and compressed air systems to equipment operation and other common efficiency opportunities. Participants will hear directly from utilities, technical experts, funding-resource partners, and fellow manufacturers that have taken action.

This is a hands-on launch point designated to help your company move from “we should look into this” to a clearer, more actionable energy plan.

Space is limited to approximately 25 manufacturers per session.

This is a free workshop where each manufacturing facility will receive a complimentary energy efficiency system (\$400 value) to monitor their facilities usage. The equipment is easy to install, does not require third party monitoring, and logs data over time. To receive the free equipment a representative of the facility must attend the workshop and provide copies of 12 months of recent utility bills.

The EMA team and partners will review the utility reports and provide a concise follow-up report—delivered within two weeks—highlighting potential opportunities, recommendations, and contact information for technical experts who can help move projects forward. All company information will be anonymous to any outside experts reviewing the utility bills.