

# Exploring Energy Procurement and How Your Business Can Profit

written by Lauri Moon | March 3, 2025



**ENERGY &  
MANUFACTURING®**  
— in Appalachia —

Are your energy bills increasing and you do not have time or know what to do about it?

Join us for this informative webinar to learn more about the energy procurement process and the options you have as a business owner. This 30-minute webinar can help you identify potential savings and peace of mind that you are making the right decisions.

Learn more about energy procurement and its importance in the region, the simplicity and time involvement for the process, market structure exploration, and strategies aimed at enhancing procurement efficiency and overcoming challenges in the future.

The presentation will be led by Philip Mortell as he walks us through the process, benefits, and how he can help your business free up much needed cash flow. Mr. Mortell is Founding Partner & Business Consultant at EKC Strategic Business Alliance. Based in Philadelphia, they help their clients save, find unrealized money, and free up cash flow for growth. Their goal is to maximize efficiency in different areas, minimize cost, and increase the bottom line so that you can focus on the process of your business.

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## Speaker



Philip Mortell, Founding Partner & Business Consultant, EKC Strategic Business Alliance

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