Fostering & Sustaining a Healthy Culture in a Hybrid Workforce

written by Lauri Moon | September 3, 2021

As companies calibrate the balance between remote and in-office work, company cultures may be facing their greatest challenge in generations.

Temporary work-from-home policies are maturing into more permanent hybrid work models with some mix of at-home and at-office schedules. 2/3's of those employees that have been working at home during the pandemic want to continue to do so; 1/3 of those same employees say they will quit if forced to return to a central office to work. They've seen that remote work can work and do not want to return to having a daily commute which they view as a waste of time.

Many of the elements that defined a company's culture just a few years ago are much less effective today. The hybrid workplace requires a new approach for fostering and sustaining a healthy company culture.

Join Dr. Bob Nelson and Mario Tamayo as they share the 5 most important elements of fostering and sustaining any company culture in a hybrid work environment—and how you can ensure your team is productive, collaborative, and connected no matter where they are—or when they work.

You'll discover:

- What the heck does hybrid mean anyways?
- The rise and fall of the proverbial water cooler—and where connections are made today
- The 5 most important factors for a healthy hybrid workforce
- Why inclusion matters more than ever before
- How to build relationships and maximize your team in a virtual world
- Technology's role in the future of workplace culture

All webinar registrants will receive a complimentary article "Engaging Employees Today: More Than Just Measurement" by Bob Nelson, Ph.D. The first 100 webinar

registrants will receive a complimentary copy of *The Virtual Manager*. All attendees will receive a complimentary copy of the presenters' latest book, *Work Made Fun Gets Done! Easy Ways to Boos Energy, Morale, and Results.*

*(****Note:*** *Complimentary books will be shipped to U.S./Canadian addresses only. International locations can receive free book(s) for the cost of shipping only. Contact the presenters for details.)*

Register

Speakers:

Dr. Bob Nelson

Dr. Bob is the world's leading authority on employee recognition, motivation and engagement. He is president of Nelson Motivation Inc., a management training and consulting company specializing in helping organizations improve management practices, programs and systems. Over 5 million copies of his books have been sold and he is a sought-after keynote speaker and consultant who has worked with 80 percent of the Fortune 500 and presented on five continents.

Mario Tamayo

Mario Tamayo, a principal with Tamayo Group Inc., has more than thirty years of experience in maximizing human performance, working with companies such as Genentech, General Dynamics, Amylin Pharmaceuticals, Petco and the U.S. Olympics Men's Volleyball team as a trainer, facilitator and executive coach. He is a co-author with Dr. Bob of the new book: *Work Made Fun Gets Done! Easy Ways to Boost Energy, Morale, and Results* (Berrett-Koehler, 2021).