

# Guidelines for Leveraging Industry 4.0 Technology in a Resource-Constrained Post-COVID Era

written by Lauri Moon | September 10, 2021

As we enter a post-COVID era, manufacturers have rediscovered the value of being flexible and market-ready while also facing the need to embrace and deploy IoT technologies. However, these plans are challenged by the current workforce shortage, both in general and skilled positions. **What approaches should manufacturers take to effectively digitize in this environment?**

Join us for this IndustryWeek-hosted Webinar to learn the steps that your organization must take to realize the benefits of digitization in a post-COVID world where the skilled resources to implement these solutions are hard to find.

Some of the topics we will discuss include:

- The role of intelligent manufacturing in the post-COVID environment
- The impact that disruptive emerging technology is having in facilities and within entire organizations

Also we will hear from Magna Pullmatic on how they are embracing technology to drive productivity in the post-COVID world.

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### **Speaker**



### **Nick Marchioli, VP Sales-Global, Shoplogix**

Nick is a true veteran in the manufacturing world with over 20 years of experience empowering businesses through innovative software solutions and helping organizations refine their SMART goals. With hundreds of plant implementations in sectors like Automotive, Food and Beverage, Industrial Packaging, CPG and Steel Services, he has the right expertise to help you take your business to the next level.

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