

Harnessing Manufacturing Operations Management to Achieve Resilient Execution in Changing Times

written by Lauri Moon | September 30, 2021

It's no secret that in the last year and a half, manufacturers across all industries have endured significant disruptions to production and supply. In these challenging times, the goal is not to only survive, but to emerge as a leader. To capitalize on opportunities presented by disruptions, manufacturers must forego isolated, inflexible solutions in favor of a connected, scalable, and sustainable platform approach to manufacturing execution. This platform approach will digitally transform shop floor operations.

A strong Manufacturing Operations Management (MOM) environment on the shop floor is at the heart of digital transformation, as this is where the product, business, and operational functions intersect. As the current business climate has shown us all, the supply chain can move quickly—the question really comes down to how quickly your organization can respond, anticipate, and pivot around the new and next normal.

In this live webinar hosted by IndustryWeek, join Mike Bradford from Dassault Systèmes to explore:

- Resilient execution of manufacturing operations in changing times
- Operational efficiency in manufacturing execution leveraging Manufacturing Operations Management
- Simultaneously maintaining high levels of throughput, quality, and customer service
- How to balance production in the context of a dynamic and fast moving supply chain

Throughout this fast-moving webinar Mike will be showcasing how combining your approach around Planning & Scheduling with your Manufacturing Operations Management system can unlock production innovation, increase manufacturing agility, and ultimately can reduce cost, save time and better ensure deliverability.

Register

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Speaker



Mike Bradford

**DELMIA Strategic Business Development
Director**

Michael J. Bradford, CIRM, has over 30 years of experience in Manufacturing and Information Technologies as an MIS Manager, Materials Manager, Management Consultant, Software Consultant, Business Owner and part-time college instructor. He is currently the Strategic Business Development Director for DELMIA. Mike is a member of ASCM (the Association for Supply Chain Management - formerly APICS) and AIAG (the Automotive Industry Action Group.) He has contributed to multiple industry work groups, has spoken at numerous industry workshops and conferences and has been published in several trade magazines.