## How Advanced ERP Systems Can Help Put You in the Financial Driver's Seat of Your Future

written by Lauri Moon | August 31, 2020

Being resilient to change and responsive to the unexpected has never been more essential for success in manufacturing than now. The companies who have been most successful responding to the pandemic are not surprisingly the ones who have invested in and thoughtfully applied technologies that give them up to the minute comprehensive information about their business, their marketplace and their supply chain.

Up until now, most of those investments have been made in service to optimizing the performance and enhancing the capacity of manufacturing resources and teams. However, newer technologies, such as advanced ERP solutions now offer state-of-the-art financial insights and management capabilities.

Imagine being able to quickly control daily operating costs, and effectively eliminate unnecessary expenditures. Being able to offer your customers seamless digital transactions and financial reports. To have more confidence investing in ways that allow your organization to thrive in such a rapidly changing and competitive environment? This is the promise of a properly integrated ERP solution, and not something possible with conventional stand-alone accounting solutions.

In this webinar we will dive into the promise of the advanced financial capabilities of ERP solutions – what they are, what they allow for, and how they can lead to more confident decision making. As a result, attendees will gain insight into functionality they may not be utilizing, a better understanding of the benefits to their organization, and the organizational conditions that favor a successful integration of these solutions.

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## **Speakers**



## Brent Robertson, Co-Founder Fathom.net / Founder, Purpose Practiced

Brent works with leaders to design futures worth believing in  $^{\text{\tiny M}}$ . A partner at Fathom, he champions an approach to strategic planning, leadership development, talent engagement, and market differentiation that prioritizes people and relationships. As a result, his clients don't simply plan their futures, they bring them to life through the energy of organization-wide involvement in, and commitment to, generating valuable businesses that matter.

