

How COVID-19 Will Trigger Global Supply Chain Realignment... and What To Do About It

written by Lauri Moon | April 21, 2020

The Sequential Consequences of China Ripple Effects from Coronavirus

IMC sister-center Catalyst Connection is hosting this webinar that will explore the ramifications of the COVID-19 virus, starting with the initial impact at the center of the virus in China, then in terms of the short-term effects on business and finally the long-term impact on trade and global supply chains. This webinar will demonstrate how a cascading effect starting in China will magnify several existing critical macro-trends within China that will ripple outwards and dramatically affect supply, revenue, earnings and market share of a significant range of global companies.

Even if businesses do no commerce with China at all, the widespread and pervasive effects of these trends will still reach them and influence prospects for survival and growth, alike. This one-hour webinar will examine these effects and how the downstream results will dramatically change global supply chain and pose serious challenges for US businesses unprepared for this adjustment:

- Supply chain disruption
- Shipping and transportation problems
- Work force concerns
- Reductions in quality & productivity
- Capital & liquidity issues
- Production relocation & global supply chain realignment

Finally, you will learn about a series of detailed recommendations to help businesses affected by this cataclysmic change come out of this stronger than ever.

Presenters:



David Iwinski Jr. CEO – Blue Water Growth LLC Pittsburgh

Mr. Iwinski is the Managing Director of Blue Water Growth, a global business consulting firm with extensive on-the-ground experience and expertise in Asia. Its services include merger and acquisition guidance, private capital solutions, product distribution, production outsourcing, and a wide variety of business advisory services for its Western and Asian clients.



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Mr. Unkovic represents U.S. and foreign entities in their international activities. His involvement includes negotiating commercial transactions, mergers and acquisitions, and inbound and outbound investment projects. He has traveled to 64 countries, with significant involvement in Japan, China, Southeast Asia, Australia, and Europe. For three years, he was Board Chair of Meritas, a highly ranked legal network of 7,658 lawyers in 94 countries.

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