

# How Leading Manufacturers are Building Factories of the Future

written by Lauri Moon | October 5, 2022

The biggest, best-resourced manufacturers in America still struggle to make the Industrial Internet of Things and other technologies work for them. Manufacturers in industrials, luxury goods, medical devices, and others embraced the tools available to build factories of the future, where leaders can make real-time data-driven decisions, adapt to everchanging disruptions, minimize waste, empower and retain their workforce, and most importantly, survive and scale.

How did they get past barriers like cost, complexity, and integration issues? How can you get a head start on your competition and avoid these pitfalls before they swallow your plans? What are world-class manufacturers doing and what can you learn from them?

Join industry veterans, Jason Dietrich and Erik Mirandette as they explore the new digital landscape for manufacturers building factories of the future.

During this webinar, they'll discuss:

- Characteristics of a factory of the future
- Barriers preventing implementation and how to overcome them
- 4 case studies of different, leading manufacturers and their journeys
- What you should be requiring from your digital systems and solutions

We'll provide a clear blueprint when starting or continuing your operations strategy to become a factory of the future.

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## **Speakers**



### **Erik Mirandette | Head of Product and Ecosystem | Tulip Interfaces**

Erik Mirandette leads Product and Ecosystem at Tulip, the leader in frontline operations technology. He has 15+ years' experience in building and leading teams in in customer success, operations, and product development. His goal is to innovate Tulip's solutions for customers to solve their operational challenges and scale their factories.

Prior to Tulip, Erik served as a military officer for over six years assigned to the Strategic Counterintelligence Branch with tours in Afghanistan, Southeast Asia and Japan. He was awarded both the Army and the Air Force Commendation Medals for meritorious service in combat. Erik, a Tillman Scholar, also spent time in the non-profit space based in North Africa, and in venture capital prior to joining Tulip.



### **Jason Dietrich | Head of Commercial Operations | Tulip Interfaces**

Jason Dietrich is the Head of Commercial Operations at Tulip, the leader in frontline operations technology. Jason's role includes the management of Tulip's go to market strategy including sales as well as operationally managing Tulip's customer success, customer support, and customer services organizations.

Prior to that Dietrich worked at Stratus Technologies, where he served as Chief Revenue Officer, overseeing Stratus' global sales, marketing and business development efforts. He previously held roles at PTC focused on the adoption of Thingworx and Kepware; and Invensys (now AVEVA) supporting Wonderware and Workflow products.

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