

# How Manufacturers Can Tackle the Talent Shortage

written by Lauri Moon | October 11, 2022

With national unemployment rates at all-time lows, businesses are having to dedicate lots of resources toward hiring. That problem only grows larger in the manufacturing industry, where a high percentage of workers require specialized skills to perform their jobs. And as the pool of eligible jobseekers shrinks over the next decade, these staffing issues will continue to persist.

*Staff Shortage*



Join this webinar, sponsored by Oracle NetSuite, as they dive into strategies that can help manufacturers overcome the talent shortage in both the short-term and long-term.

In this webinar, we will discuss:

1. Reasons for the current labor shortage and longer-term outlook on the state of the talent gap
2. Short-term and long-term strategies manufacturers can employ to overcome hiring challenges
3. Reasons for optimism and long-term growth prospects for the manufacturing industry as a whole

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## **Speakers**



### **Ian McCue | Senior Content Marketing Manager | Oracle NetSuite**

Ian writes and edits content focused on retail, manufacturing and distribution and how NetSuite solutions can help companies in those industries build more efficient businesses. He contributes to the NetSuite blog and also drafts case studies, white papers and eBooks. Before joining NetSuite, Ian was a Content Marketing Specialist at HighJump Software, where he wrote about supply chain technology and trends.

### **James P Bonomo | Chief Operating Officer | Regina Andrew Design (RAD)**

I am passionate about bringing value to those I work with to move success forward. I am passionate about my Alma Mater Michigan State University (Go Green!) graduating from the Eli Broad College of Business with Major in Accounting (1995). I am passionate about Philanthropy founding the Children's Museum of Findlay in 2014 with my lovely wife Nikki, fabulous son Enzo (13) and extraordinary daughter Edna (11 )The Children's Museum of Findlay has been inspiring children, connecting families, and building community through exploration, exhibits, programming and play since July of 2014. ([www.cmfindlay.com](http://www.cmfindlay.com)) I am passionate about Regina Andrew Design ([www.reginaandrew.com](http://www.reginaandrew.com)). Passion for their customer has led Regina Andrew Design to invest in NetSuite which is which provides a best-in-class customer experience. The company launched their Suite Commerce B2B e-commerce website in January of 2017 which streamlined the business processes while providing a complete consumer buying experience. In 2019 the company enhanced its site to be both B2B and B2C in one domain. Customer Service is at the heart of everything

Regina Andrew Design is passionate about.

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