

How Much Risk Can Your Supply Chain Endure?

written by Lauri Moon | November 9, 2020

Simply put, supply chains are struggling to keep up in the current environment, and the overwhelming volatility they're facing makes it challenging to profitably manage demand. Sourcing is complex and typically involves hundreds of suppliers. But suppliers often lack access to adequate capital, which ultimately ripples through the supply base, causing further instability.

Organizations operating without complete supply chain visibility, both within the enterprise and across their supplier network, must scramble to track inventory and provide accurate ETAs. As a result, customer service levels and working capital requirements falter, along with customer loyalty and brand reputation.

To learn more about the strategies you can take to avoid the aforementioned pitfalls, join us for a lively discussion about how to hone in on physical and financial supply chain risks and how to use that perspective to gain the greater visibility needed to empower your team to mitigate risk before it begins.

In this session, you will learn:

- How to reduce financial uncertainty by minimizing inventory, cost, and risks that reside outside your organization's control
- How to improve shipping visibility to minimize shipment disruptions, failures, and exceptions
- How to ensure products are secure by reducing the risk of non-compliance, reducing time and costs of sequestering or quarantine activities
- How to increase visibility into inventory orders, movement, and in-stock locations to increase response times

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Speakers



Heidi Benko, VP of Solutions Strategy & Marketing, Infor

Heidi Benko has 20 years of experience in supply chain product management and marketing, delivering innovative supply chain network solutions to companies across industries to help transform their supply chain operations and finance strategies. At Infor, she is responsible for product strategy, messaging and positioning of Infor Supply Chain including Infor Nexus, a multi-enterprise supply chain network that connects companies with their supply chain partners to provide visibility, collaboration and process automation from plan to shipment and through to payment.



Christine Barnhart, Director of Go-to-Marketing Strategy and Execution, Infor

Christine Barnhart is the Director of Go-to-Marketing Strategy and Execution for Infor's supply chain products. Working closely with Product Management, Sales, Marketing and others within the organization, as well as customers, she is tasked

with ensuring the alignment and success of the go to market plans and that Infor Supply Chain is delivering market-leading solutions to our customers.

Christine brings over 20 years of expertise in manufacturing, purchasing and planning from companies including Berry Global, Mead Johnson Nutrition, and Whirlpool. In 2018, she was recognized as one of the Top Women in Supply Chain by Supply and Demand Chain Executive. Christine has a BS in Electrical Engineering from the University of Evansville and completed her MBA with distinction at the University of Louisville. She is certified in Production and Inventory Management (CPIM) through APICs (ASCM) and as a Project Management Professional (PMP) from the Project Management Institute.



Tara Merry, Industry & Solution Strategy Director, Infor

Tara Merry joined Infor in 2020 as Industry & Solution Strategy Director, focused on Supply Chain Management. She is a curious lifelong learner and leader, who is passionate about exploring diverse customer needs, solving problems, and challenging the status quo.

Tara began her career about 20 years ago in the chemical industry, focused on leading strategic supply chain initiatives for Rohm and Haas Company, and Dow Chemical ... spanning across strategic supply chain design, to logistics and procurement, to planning. After 7 years, she became the Customer Process Manager at a privately-held logistics solutions company, and was responsible for delivering outstanding customer experience through optimized, customer-centric processes.

Tara joined GE's Inspection Technologies' business in 2011 as Strategic Marketing Leader, responsible for shaping strategy and growing a diverse portfolio of >25 products. She then spent 6 years in various product management roles in GE and the Baker Hughes division, leading cross-functional teams through the development of comprehensive outcome-based products and solutions. Prior to joining Infor earlier this year, she was the Product Leader for the IoT installed inspection sensors and

cloud software division, responsible for managing a growing portfolio of sensor-based digital products.

Tara earned an MBA from The Pennsylvania State University in 2012. She is a practitioner in compassion-based leadership, a coach to start-ups, and dabbles in growing wine.

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