

# How Robotic Automation Can Help Maximize the Impact of Your Existing Staff

written by Lauri Moon | December 1, 2022

Join us to learn about how robotics can be a force multiplier for your human staff, help you recruit and retain human workers, and ultimately help you grow your business. Adding robots to your workforce is about more than reducing cycle times, saving money, or improving product quality. The robots themselves are more than just another piece of equipment. Rather, they are a potentially indispensable part of your labor force that can drive value for your business through more than simple efficiency improvements. Intelligently designed and deployed robotic automation can fill in gaps in your workforce, freeing up your human staff for more complex, higher value work, rendering them more valuable to the business as well.



## Key Takeaways:

- How to identify the opportunities for automation that will fill gaps in your workforce and maximize the impact of your existing staff.
- Why retaining your current staff is so critical given ongoing labor shortages in manufacturing.
- The hidden ROI unlocked by successful automation deployments.

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**About the Presenter:**



### **Mandy Dwight, VP of Business Alliances, Rapid Robotics**

As both a sales leader and startup veteran, Mandy Dwight is passionate about bringing innovative robotic technologies to industries that have been often underserved by advances in automation. Her career has spanned many sectors of the robotics industry, including full stack robotic order fulfillment solutions, collaborative robots, robotic software platforms, and research and development robots. As VP of Business Alliances at Rapid Robotics, Mandy Dwight collaborates with customers to increase their production while saving costs with the help of quick deploying robotic automation.

**This webinar is part of the AIM2LEARN** education series that is hosted by the AIM Higher Consortium. Speakers present for 30 minutes on a topic relevant to the defense industry supply chain. Each webinar serves as a tool to help regional manufacturers improve their competitive advantage and strategies to expand business with the U.S. Department of Defense and the subcontractors that serve them. This webinar is available at no cost thanks to a grant provided by the Department of Defense Office of Local Defense Community Cooperation (DoD-OLDCC). You can learn more at <https://aim2learn.org/>.

