

How Smaller Manufacturers Can Develop Risk Management Strategies for their Supply Chains

written by Lauri Moon | September 21, 2021

Learn how to mitigate the business risks of today's disruptions while building a more resilient supply chain.

As a smaller manufacturer, you continue to be more vulnerable to global supply chain disruptions than larger companies. Having to pay for more materials, parts or shipping is a difficult dynamic as you may not be able to absorb short-term losses or even a lower margin. But cost becomes less important if you can't deliver a product, and as uncertainty has been magnified, it is now essential for you to manage risk in order to be responsive to customers.

In this webinar, you will learn how to mitigate the business risks of today's disruptions while building a more resilient supply chain.

Agenda:

- How to create a more resilient supply chain
- How to map your supply chain
- How to develop a supply chain risk management assessment
- How to mitigate risk by balancing efficiency and responsiveness in your supply chain

Presenters:



Gary Steinberg, Supply Chain Advisor

Gary Steinberg is an experienced supply chain/operations and management consultant with over forty years of industry experience in operations, manufacturing and supply chain. Gary has held senior level supply management positions with Fortune 500 companies such as: Apple Computer, Alps Electric and Hewlett Packard. He has been working as a supply chain/operations consultant for the last ten years with clients in small and mid-cap companies including, electronics, e-commerce, industrial products, printing, refrigeration systems, defense products and medical devices. Gary has been affiliated with California Manufacturing Technology Consulting (CMTC) for the last three years and currently holds the position of supply chain advisor for CMTC. Gary has expertise in supply chain strategy, logistics and distribution, IOP, supplier management programs, strategic sourcing, outsourcing, partner management and LEAN manufacturing and facility startups. Gary holds a bachelor degree in Industrial Engineering from Northeastern University and a Master's Degree in Business Administration from Chapman University. Gary is also Green Belt Certified and has been a LEAN Leader and Mentor for the Hewlett Packard Personal Systems Group. Gary has been a mentor in the Chapman University MBA Program and has also served on the Board of Directors for the Council of Supply Chain Management of Southern California.



Chris Scafario, Vice President of Consulting Operations

Chris Scafario is the vice president of consulting operations at DVIRC. He works in Philadelphia and across the nation's Manufacturing Extension Partnership (MEP) to support the advancement of small to medium-sized manufacturers and their supply chain through leading the design, implementation, and oversight of consulting services in areas related to operational excellence, top-line growth, and business management. For the past 11 years, he has been leading DVIRC's Sales and Marketing Services practice, where he uncovers and analyzes meaningful insights for clients and helps them execute on this information to become high-performance organizations. Chris developed DVIRC's Lead Generation Program, which has been delivered to more than 250 companies and has been adopted by MEP Centers throughout the country.

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