How to Achieve End-to-End Visibility in Logistics

written by Lauri Moon | October 5, 2020

To successfully control costs, manage risk, and scale operations, logistics leaders must have visibility into every element of their operations. But, with different teams using various systems, applications, and documents to manage workflows, achieving this end-to-end transparency can be nearly impossible.

But it doesn't have to be.

The "secret sauce" of taking your logistics to the next level is through the implementation of a low-code platform. Low-code is a modern, agile way to build and continually improve business software applications, to better match the pace of change in today's digital business environment.

Join us October 15th to uncover How to Achieve End-to-End Visibility in Logistics. Our speakers will walk through how large-scale global organizations are achieving real-time visibility across their supply chains.

By leveraging a low-code platform, logistics leaders across industries have been able to connect disparate sources of data and information – from ERPs to one-off spreadsheets – and achieve real-time visibility across departments, locations, and teams. Join us to learn how you can do the same, including:

- What is low-code?
- The basics of implementation
- Practical gains that manufacturers have seen

Plus, bring your logistics challenges and pose them to our panel so you can start solving your problems today.

Register

Speakers

Ben Simon, Senior Customer Success Manager, Quick Base

Ben Simon lives in Boston with his wife, daughter Lily (2), and pit mix Ellie. He's worked in customer facing roles at three different software companies for the past nine years and has spent the last two at Quick Base. When not chasing his two year old around, his hobbies include watching sports, shucking oysters on the Cape, and flying drones, never all at once but that's the dream.
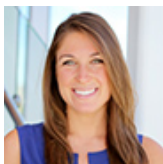
Lauren Olbrych, Senior Manager, Marketing Campaigns, Quick Base

Lauren Olbrych is passionate about disruptive technology after spending most of her career in high-tech, manufacturing industries. At Quick Base, she uses her expertise in marketing, storytelling and sales to educate prospects and customers on the power of low code technology to build enterprise operational agility.

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