How to Improve Safety and Reduce Accidents with Video AI

written by Lauri Moon | June 9, 2021

Keeping your employees, your company, and your community safe from risks and hazards is a big responsibility. New technologies such as advanced computer vision, artificial intelligence, and wearables are giving safety teams a powerful new set of tools for proactive risk reduction and accident prevention.

These new technologies are able to automatically identify and alert employees and supervisors about hazards and emerging risks. And they can automatically measure safety-related activities to identify trends and hot spots.

In this webinar you'll learn how organizations like yours have improved workplace safety, reduced incidents and gained insights into potential hazard areas by adopting AI-powered video analytics. Some of the case studies presented during the webinar will include:

- Automated PPE detection and reporting
- Preventive alerts to warn workers in danger zones
- COVID-19 temperature checks and social distancing

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Speakers

Dan Maier, Head of Marketing, Cherry Labs

Dan is a technology marketing executive with 20+ years of experience driving product strategy, corporate strategy and marketing execution. With a background that spans Fortune 500 companies to startups, Dan has experience in SaaS and cloud business models across AI, development tools, cyber security, gamification and collaboration markets.

Margo Goncharova, Head of Product, Cherry Labs

Margo brings over 12 years of experience creating digital and physical products from idea to delivery. She has a passion for innovations that deliver high value solutions for customers across a wide range of applications. Margo's experience ranges from developing customer-centric products for life-critical medical cases in the UK and US, to logistics solutions for customer success teams, to AI-powered computer vision applications for healthcare, retail, and industrial markets.

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