

# How to Use AI for Coaching, Pipeline, and Deal Management

written by Lauri Moon | December 1, 2023

## Maximize 2023 Revenue and Start 2024 Running Start Scaling Your Sales Team Now!

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- Revenue falls below expectations and has room for improvement.
- Marketing conversion rates are not meeting desired targets.
- Deal forecasting lacks accuracy.
- Difficulty holding individual salespeople accountable.

Sales team performance varies, with uncertainty about the effectiveness of one-third of the team.

### **SPEAKER**

Chad Vyhlidal, Senior Vice President, AuctusIQ