

Impact of Digital Transformation on the Employee Experience

written by Lauri Moon | February 1, 2019

Expectations, culture, engagement, & training

The manufacturing industry is undergoing a transformation. Digitization of plant floors - from the internet of things, to artificial intelligence, mobility, and machine connectivity, brings technology to the forefront of operational strategies. Smart factories are no longer a competitive distinction - they're a must for any manufacturer.

With so much focus on digital transformation, it's easy to lose sight of what's needed to successfully implement a digital strategy - an engaged workforce. New technologies impact employees in numerous ways, both on and off the clock.

This webinar will discuss how technology affects the employee experience and how to manage the shift to new practices to ensure a highly engaged and productive workforce.

During this webinar, you will:

- Learn how employee expectations and corporate cultures have evolved with the availability of new technologies
- Hear how Tyson has leveraged new technologies to engage and train their employees
- Gain insight into how to enhance the employee experience by leveraging digital workforce management technologies

Speakers

 **Mike Rogers, Senior Director, Maintenance and Refrigeration, Tyson**

Mike Rogers is the Senior Director of Maintenance and Refrigeration for Tyson Foods, Inc. Prior to his current position, he taught agriculture and industrial

maintenance at Siloam Springs High School for 20 years. He was the Energy Manager for the Siloam Springs School District for 16 years. Mike received his Bachelor of Science in Agricultural from the University of Arkansas, and minored in Agriculture Mechanics and Poultry Science, with a Master's in Technical Education. Through high school, college, and the first five years of teaching, Mike was employed full-time at Frez-N-Stor in industrial maintenance and anhydrous ammonia. During his 20-year career at Frez-N-Stor, he took refrigeration classes through the Refrigerating Engineers & Technicians Association, received a universal HVAC/R license, and boiler operator's certification.

Mike holds six additional teaching licenses with the Arkansas Department of Education, including: a technical permit for post-secondary instruction, HVAC-R, advanced manufacturing, industrial equipment maintenance, machine tool technology, and welding. Mike is an NCCER Master Trainer and holds three journey level certificates. He was runner up for 2016 Arkansas Teacher of the Year, and currently is a member of the Senate appointed Task Force on Workforce Education. Positioned with Tyson Foods, Mike's team travels across the country to train on industrial maintenance, maintenance reliability, automation, and refrigeration. His team is also responsible for starting technical programs in proximity to locations critical to Tyson Foods.

✘ Stephen Gold, President and CEO, Manufacturers Alliance for Productivity & Innovation

Stephen is president and CEO of Manufacturers Alliance for Productivity and Innovation (MAPI), the premier manufacturing leadership network in the country. For more than 85 years MAPI has helped manufacturing executives grow their companies and their careers through business insights, economic analysis, and peer-to-peer communities. Over the past three decades, Stephen has represented U.S. manufacturers in a variety of senior-level roles in nonprofit membership organizations, including in government relations, communications, and operations. He has served as an occasional guest columnist for The Washington Times and is presently a contributing columnist for IndustryWeek. He regularly writes on topics such as the millennial workforce, automation, and government policy.

While at the National Association of Manufacturers in the early 2000s, he helped launch NAM's Campaign for the Future of U.S. Manufacturing and served as executive director of the Coalition for the Future of U.S. Manufacturing. He specialized in regulatory law in the 1990s, working at a D.C.-based firm in the consumer product safety practice group and in energy and environmental issues in the government relations practice group. He sits on the Board of Trustees of The Manufacturing Institute. Stephen received a J.D. from George Mason University School of Law, an M.A. in history from George Washington University, and a B.S. in history from Arizona State University.

 **Heather Badower, Industry Marketing Manager, Kronos**

Heather Badower, Industry Marketing Manager, leads strategic content creation, messaging, and sales support for the manufacturing market at Kronos Incorporated, a global provider of workforce management and human capital management software solutions. She is also responsible for educating manufacturing organizations about the role workforce technologies play in improving employee engagement and organizational performance.

Prior to joining Kronos, Heather developed marketing strategies and facilitated product development for technology companies in the entertainment industry and with various start-ups. She has a bachelor's degree in marketing from Suffolk University and is a member of Women in Manufacturing and the American Marketing Association.

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