

# Implementing Lean Principles - How Modern Technology is Changing the Game

written by Lauri Moon | October 26, 2020

The five Lean principles are well known and have been adopted by many organizations since they were introduced in the '90s. Ultimately, Lean focuses on eliminating waste (any unnecessary activity that consumes time, resources, or space) so that every step of a process adds value. It is no surprise then that in this period of uncertainty, we are seeing a renewed interest in Lean to increase productivity and reduce costs without affecting quality.

In this webinar, we will discuss how modern technologies make Lean easier to implement and measure. We will focus on the main reasons to digitize your Lean principles including:

- How visual management can have a huge impact on people's efficiency across all levels
- Which digital tools enable Continuous Improvement by giving users ownership of their applications
- How changing your waste management procedures can improve efficiency
- Why you should digitize your work processes to ensure consistency, repeatability, traceability, and more

Join us and discover how a modern implementation of Lean can dramatically impact quality, efficiency, and your bottom line.

Visit IMC's events page to learn more and register for our upcoming Lean Manufacturing Level One Certification in Williamsport and State College. Or email [info@imcpa.com](mailto:info@imcpa.com) to schedule a time to talk Lean with one of IMC's Business Advisors.

[Register](#)

**By clicking above, I acknowledge and agree to Endeavor's Terms of Service and to Endeavor's use of my contact information to communicate with me about offerings by Endeavor, its brands, affiliates and/or third-party partners, consistent with Endeavor's Privacy Policy. In addition, I understand that my personal information will be shared with any sponsor(s) of the resource, so they can contact me directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information will be used by them.**

## **Speaker**



## **Joe Gerstl, Director, Digital Product Management, GE Digital**

Joe Gerstl is the Director, Digital Product Management for GE Digital's Plant Applications MES software. He has worked in the software industry and in manufacturing for over 30 years spending time in various roles including engineering, sales and product management while working at leading companies such as Microsoft and now GE Digital.

Hosted by

**IndustryWeek.**

Sponsored by



GE Digital